

*Merchant and Resident Survey  
Preferences Regarding Potential  
Pedestrian Friendly Street*

Data collected by  
Future of Nevada County  
in conjunction with the City of Nevada City



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Facebook: @FutureofNevadaCounty

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**Who is FONC:** A Citizen Group. FoNC stands for 'Future of Nevada County,' and is an inclusive group of younger, politically and socially engaged individuals who are working to create a more sustainable and vibrant Nevada County.

## **Summary**

This report includes two surveys, a merchant survey and a resident survey for the purpose of gathering information for the City of Nevada City. These surveys were created using the application *JotForm* online.

The surveys went live online May 13 and the last results were exported on July 31<sup>st</sup>, 2018. The surveys were also distributed by the City of Nevada City to merchants and residents.

Also included in the appendices are the Write Ups from the two Public Workshops and one visual representation of break out group discussion that were hosted at City Hall

## **Background and Objectives**

The surveys were created and distributed to gain insight into the preferences of Nevada City Merchants and Residents regarding a potential pedestrian friendly street/ town square area in downtown.

The intention for FoNC's involvement was to become civically engaged and learn about how the process of engagement with local politics and governance works.

The results of these surveys will be submitted to the City of Nevada City and the City of Nevada City's City Council for them to gain insight into public preference for such a project. The results will also be taken into consideration in the planning and design portion of the version of this project that gets approved.

FoNC will present results of the survey on Wednesday, September 12<sup>th</sup> at the City Council Meeting. And this report will be available to the public through the city and on FoNC's website.

## **Survey Method**

The surveys were made available online beginning May 13<sup>th</sup>, 2018. The links to the surveys were sent out to various email lists, posted on various social media platforms, and available online on the City of Nevada City's website as well as FoNC's website. The online surveys were exported to Excel and translate by FoNC members. These translated results were then made into graphs that are included below. Bar Graphs were chosen for the report because it was thought to be more visually comprehensible.

## Merchant Survey Results Quick Glance

(Green denotes Commercial Street Merchants)

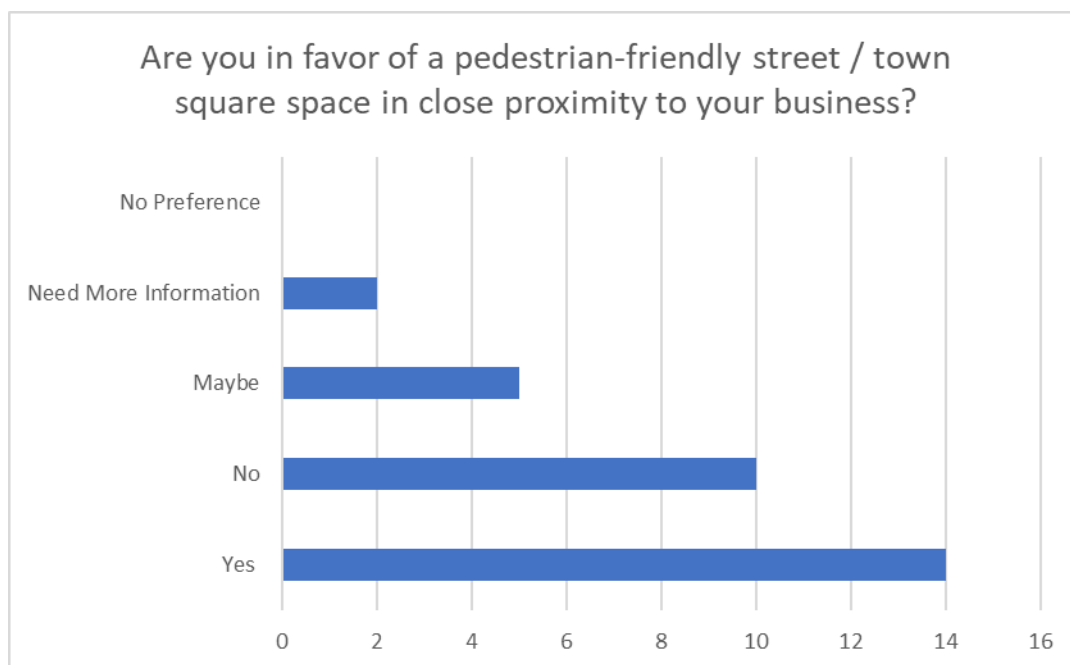
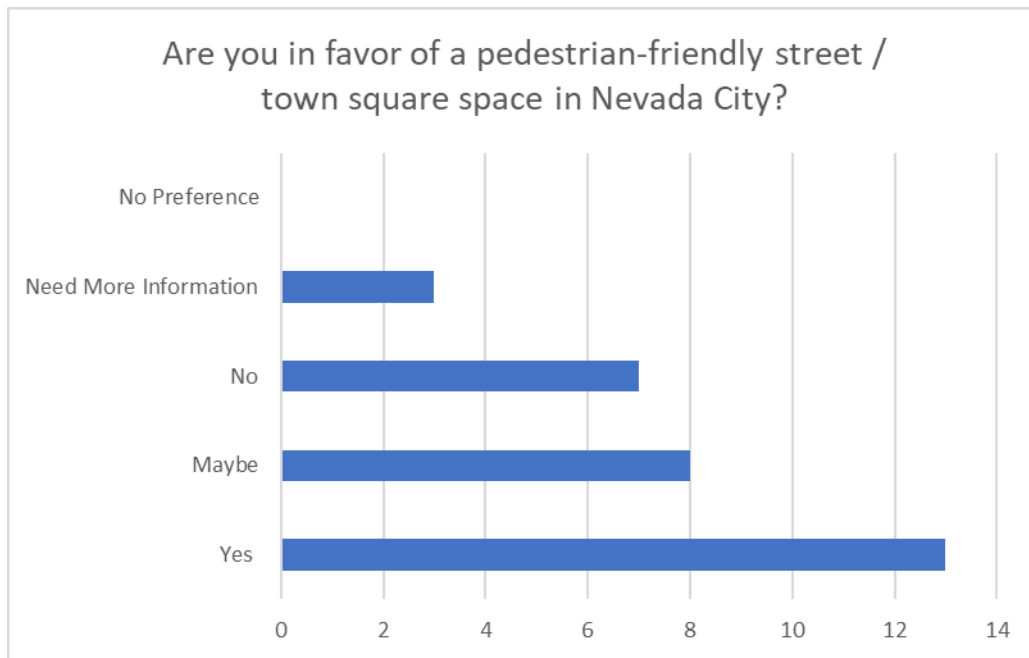
|    | Business                        | How long have you been a merchant on your street? | Are you in favor of a pedestrian-friendly street / town square space in Nevada City? | Are you in favor of a pedestrian-friendly street / town square space in close proximity to your business? | If a pedestrian-friendly street / town square space is created in Nevada City, which option would you prefer? | If a pedestrian-friendly street / town square space is created in close proximity to your business, which option would you prefer? | Your First and Last Name           | Address of Business                      |
|----|---------------------------------|---|--|---|---|--|------------------------------------|--|
| 1  | Sushi-Q                         | 21+ years   | No   | Need More Information   | A Partial Closure (evenings, weekends and/or special events)  | A Partial Closure (evenings, weekends and/or special events)   | Kumiko Kidera                      | 238 Commercial St, Nevada City CA, 95959 |
| 2  | Three Forks Bakery & Brewing Co | 0 - 4 years                                       | Maybe  | Maybe   | A Partial Closure (evenings, weekends and/or special events)  | A Partial Closure (evenings, weekends and/or special events)   | Shana Maziarz                      | 214 Commercial Street                    |
| 3  | Matteos Public                  | 5 - 10 years                                      | Yes  | Yes   | A One Way Street For Traffic  | A Partial Closure (evenings, weekends and/or special events)   | Matt Margulies                     | 300 Commercial st                        |
| 4  | Crazy Horse                     | 5 - 10 years                                      | Yes  | Yes   | A Full Sreet Closure  | A Full Sreet Closure   | Terra Saxton                       | 230 Commercial St. Nevada City           |
| 5  | SOULCRAFTS                      | 0 - 4 years                                       | Yes  | Yes   | A Full Sreet Closure; A Partial Closure (evenings, weekends and/or special events)                            | A Full Sreet Closure; A Partial Closure (evenings, weekends and/or special events)   | Melany Castillo                    | 236 Commercial Street, NC                |
| 6  | Reiki Kitchen Event Center      | 5 - 10 years                                      | Need More Information  | Maybe   | A Partial Closure (evenings, weekends and/or special events); A One Way Street For Traffic                    | A Partial Closure (evenings, weekends and/or special events); A One Way Street For Traffic   | Kathleen Coates                    | 315 Commercial Street                    |
| 7  | Clavey Winery and tasting Room  | 5 - 10 years; 21+ years                           | Maybe  | No  | A One Way Street For Traffic  | A One Way Street For Traffic; A full closure of traffic on York St. would have a small effect on traffic in town.                  | Larry Doyle                        | 232 Commercial St.                       |
| 8  | Inner Path                      | 0 - 4 years                                       | Maybe  | Maybe   | No Preference   | No Preference  | John Ernst                         | 200 Commercial St                        |
| 9  | J. J. Jacksons                  | 11 - 20 years                                     | Maybe  | Need More Information   | A Partial Closure (evenings, weekends and/or special events)  | A Partial Closure (evenings, weekends and/or special events)   | Teresa Mann                        | 244 Commercial Street                    |
| 10 | McCamant & Durrett Architects   | 11 - 20 years                                     | Yes  | Yes   | A Full Sreet Closure  | A Full Sreet Closure   | Charles Durett                     | 241 Commercial street                    |
| 11 | Clavey Vineyard & Wines         | 5 - 10 years                                      | Maybe  | No  | A Full Sreet Closure; A One Way Street For Traffic; one way street could work for commercial                  | A One Way Street For Traffic   | Larry Doyle / Tasting Room Manager | 232 Commercial Street                    |
| 12 | Carrington's Fine Wines         | 11 - 20 years                                     | No   | No  | A Full Sreet Closure  | A Partial Closure (evenings, weekends and/or special events)   | Cal Carrington                     | 242 A Commercial Street                  |
| 13 | Building Owner - Landlord:      | 21+ years   | No   | No  | A Partial Closure (evenings, weekends and/or special events); weekends and special events                     | A Partial Closure (evenings, weekends and/or special events); weekends and special events  | Richard Buckley                    | 237 - 241 Commercial St. / 101 Broad St. |
| 14 | JUDI'S OF NEVADA CITY           | 11 - 20 years                                     | Maybe  | Maybe   | A Partial Closure (evenings, weekends and/or special events); A One Way Street For Traffic                    | A Partial Closure (evenings, weekends and/or special events); A One Way Street For Traffic   | Judi Weiner                        | 246 COMMERCIAL ST                        |
| 15 | Off Broadstreet                 | 21+ years   | Need More Information  | No  | A Partial Closure (evenings, weekends and/or special events)  | None   | John Driscoll                      | 305 Commercial Street                    |

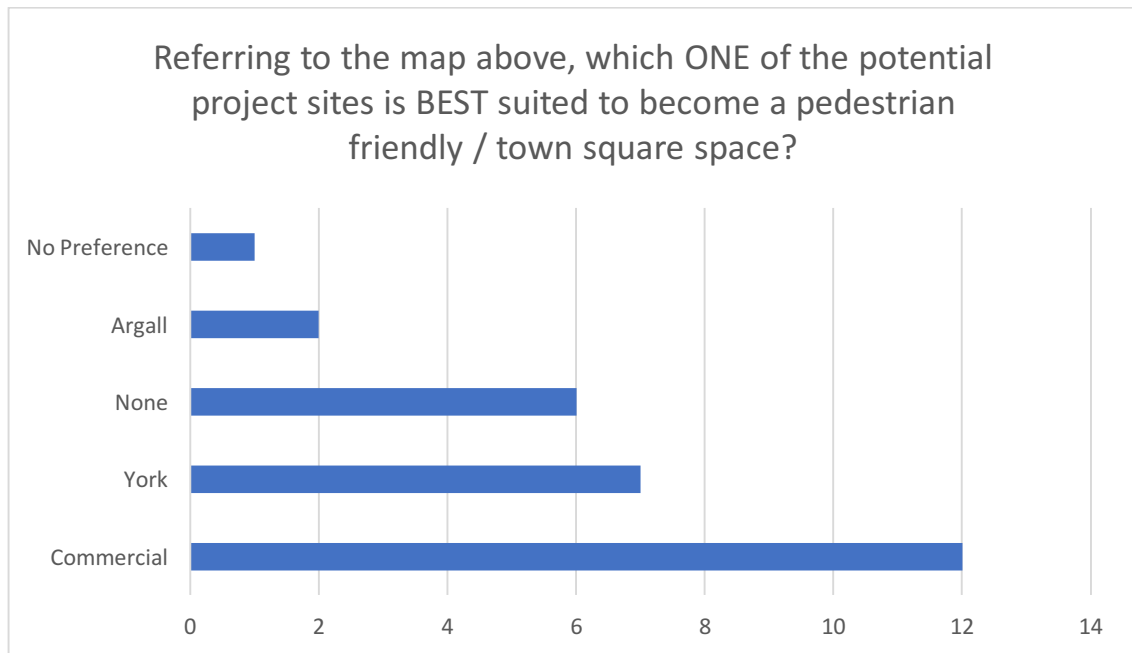
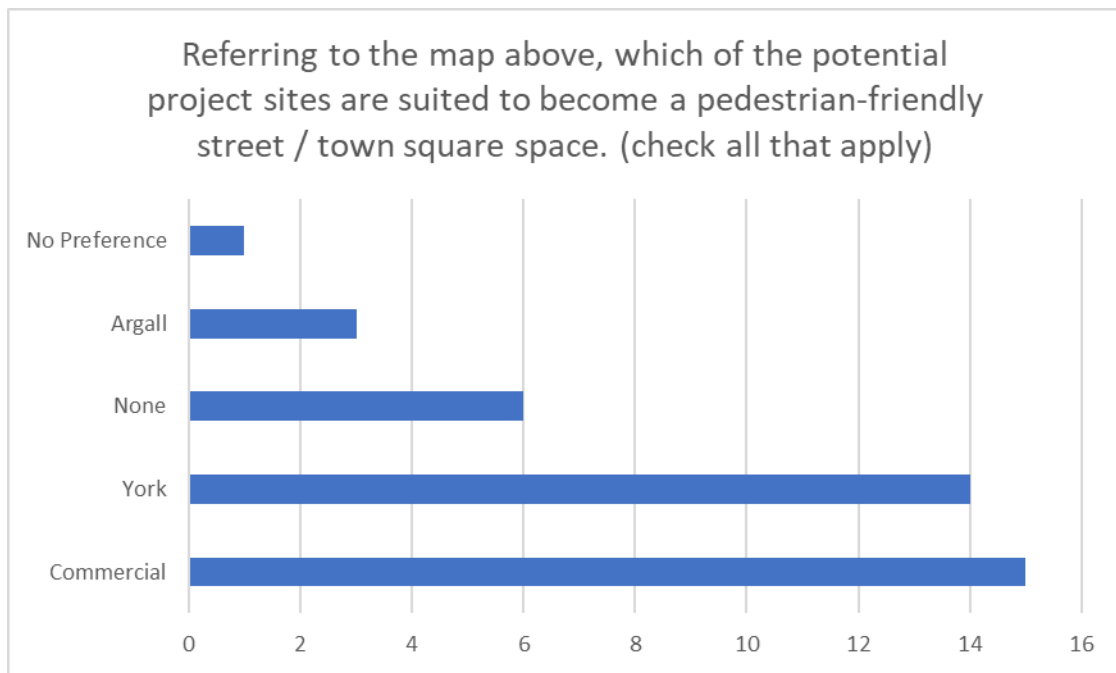
## Merchant Survey Results Quick Glance

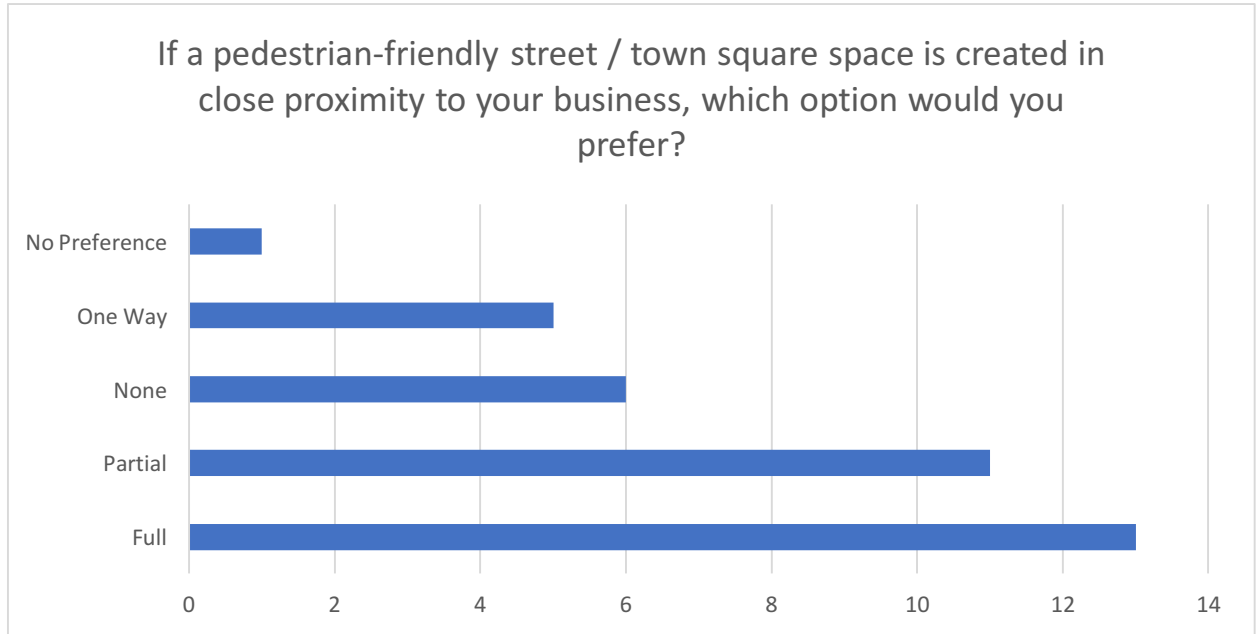
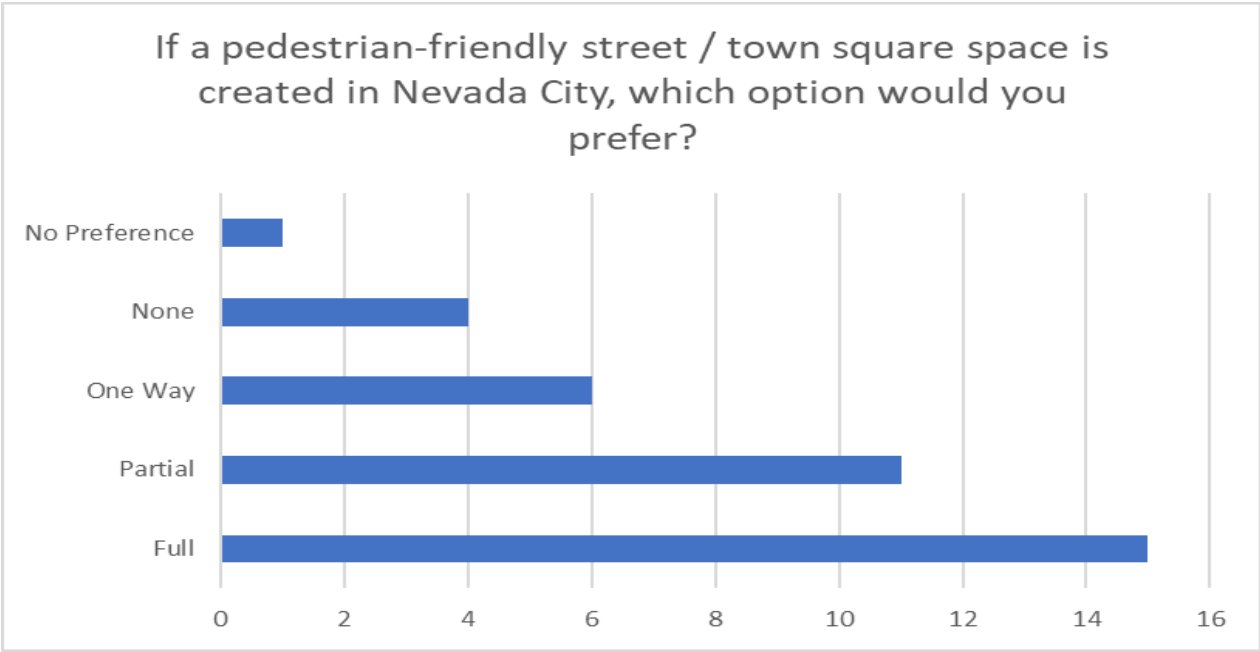
(Green denotes Commercial Street Merchants)

|    | Business                      | How long have you been a merchant on your street? | Are you in favor of a pedestrian-friendly street / town square space in Nevada City? | Are you in favor of a pedestrian-friendly street / town square space in close proximity to your business? | If a pedestrian-friendly street / town square space is created in Nevada City, which option would you prefer? | If a pedestrian-friendly street / town square space is created in close proximity to your business, which option would you prefer? | Your First and Last Name  | Address of Business                |
|----|-------------------------------|---|--|---|---|--|---------------------------|------------------------------------|
| 16 | Main Street Antiques & Books  | 21+ years   | Maybe  | No  | A Partial Closure (evenings, weekends and/or special events)  | None   | Marilyn & Tomm Tubbs      | 214 1/2 Main St, NC                |
| 17 | Lucia, Inc.                   | 0 - 4 years                                       | Yes  | Yes   | A Full Sreet Closure  | A Full Sreet Closure   | Kyle Spaulding            | 205 N. Pine St                     |
| 18 | New Moon                      | 11 - 20 years; 21+ years                          | No   | No  | None  | None   | Buzz Crouch and Peter S.  | 203 York St.                       |
| 19 | Nevada City Crystal and Glass | 21+ years   | No   | No  | None  | None   | Peter Ray                 | 110 North Pine St                  |
| 20 | Shiva Moon                    | 0 - 4 years                                       | Yes  | Yes   | A Full Sreet Closure  | A Full Sreet Closure   | Simone Schwinn            | 206 Main Street                    |
| 21 | Friar Tuck's                  | 21+ years   | No   | No  | None  | None   | Rona and Carissa Cook     | 111 N. Pine St                     |
| 22 | Novak's Menswear              | 21+ years   | Maybe  | Maybe   | A Full Sreet Closure; This does not apply to commerical st  | A Full Sreet Closure; for york street  | Kim Coughlan              | 305 Broad St                       |
| 23 | Tea Temple                    | 5 - 10 years                                      | Yes  | Yes   | A Full Sreet Closure  | A Full Sreet Closure   | Michael Williams Alvarado | 419 Spring St suit f               |
| 24 | The Magic Carpet              | 21+ years   | Yes  | Yes   | A Full Sreet Closure; A Partial Closure (evenings, weekends and/or special events)                            | A Partial Closure (evenings, weekends and/or special events); A One Way Street For Traffic   | Eileen Jorgensen          | 408 Broad St, Nevada city Ca 95959 |
| 25 | Clientworks, Inc.             | 5 - 10 years                                      | Yes  | Yes   | A Full Sreet Closure  | A Full Sreet Closure   | Michael P. Anderson       | 721 Zion Street                    |
| 26 | Body Essence Day Spa          | 5 - 10 years                                      | Yes  | Yes   | A Full Sreet Closure  | A Full Sreet Closure   | Darby Palmer              | 230 Main St                        |
| 27 | The Mine Shaft Saloon         | 21+ years   | No   | No  | None  | None   | Bryce Lee                 | 222 Broad Street                   |
| 28 | Spiral Internet               | 11 - 20 years                                     | Yes  | Yes   | A Full Sreet Closure  | A Full Sreet Closure   | John Paul                 | 416 Broad Street                   |
| 29 | TREATS                        | 5 - 10 years                                      | Need More Information  | Yes   | A Partial Closure (evenings, weekends and/or special events); A One Way Street For Traffic                    | A Partial Closure (evenings, weekends and/or special events)   | Bob and Peggy Wright      | 210 Main Street                    |
| 30 | Law offices                   | 0 - 4 years                                       | Yes  | Yes   | A Full Sreet Closure  | A Full Sreet Closure   | John fischet              | 220 church st                      |
| 31 | Mama Madrones eco-emporium    | 5 - 10 years                                      | Yes  | Yes   | A Full Sreet Closure  | A Full Sreet Closure   | Kristin Welch             | 307 Broad St.                      |

# Merchant Surveys Results

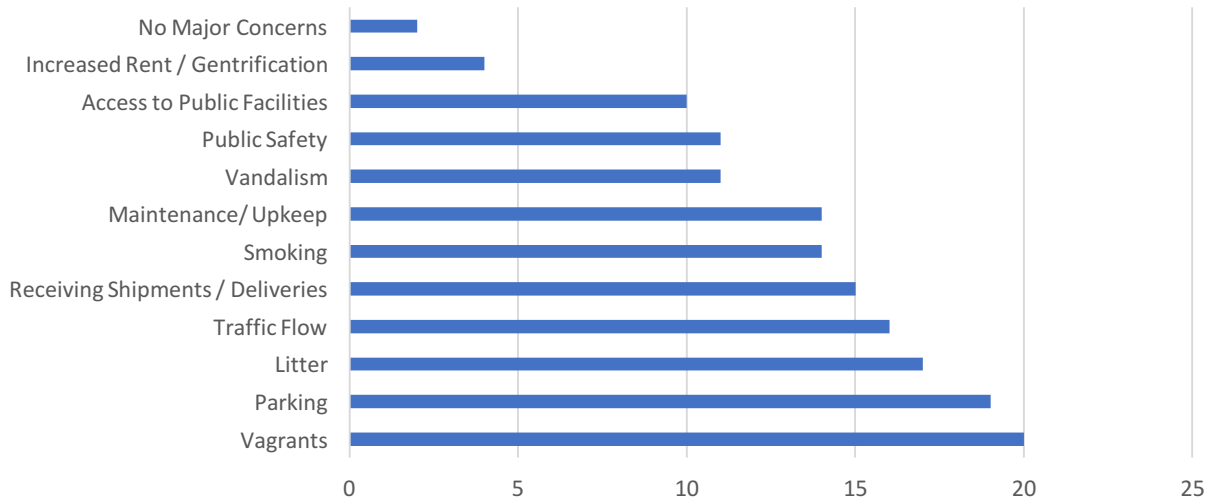




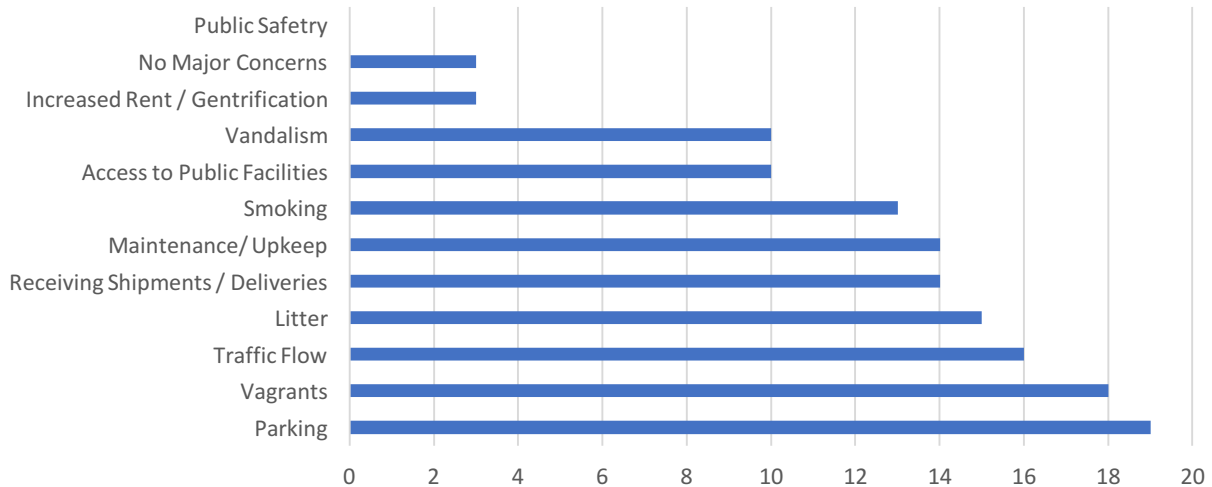




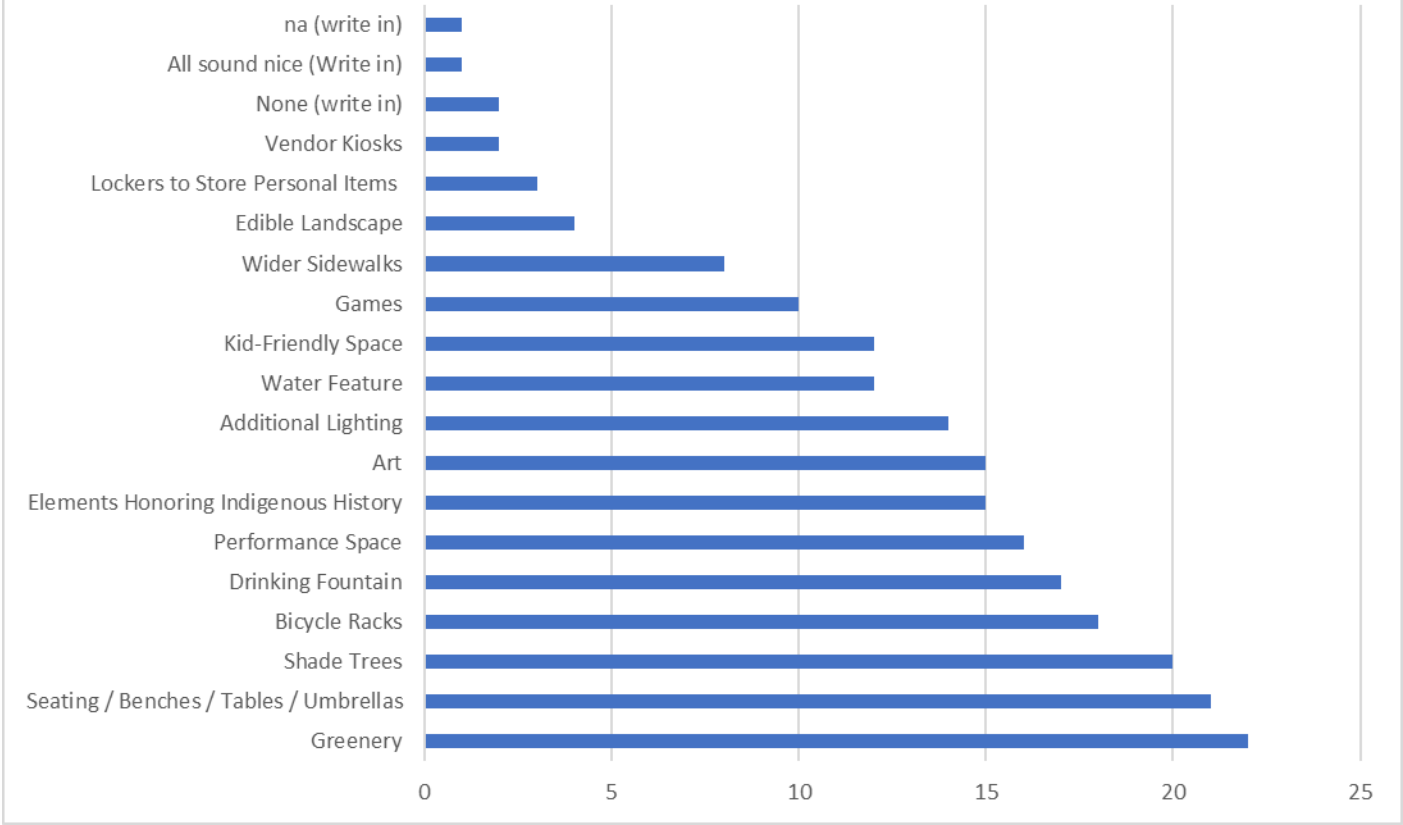
Pertaining to a pedestrian-friendly street / town square space in Nevada City, are any of the following of major concern to you or your business? (check all that apply)



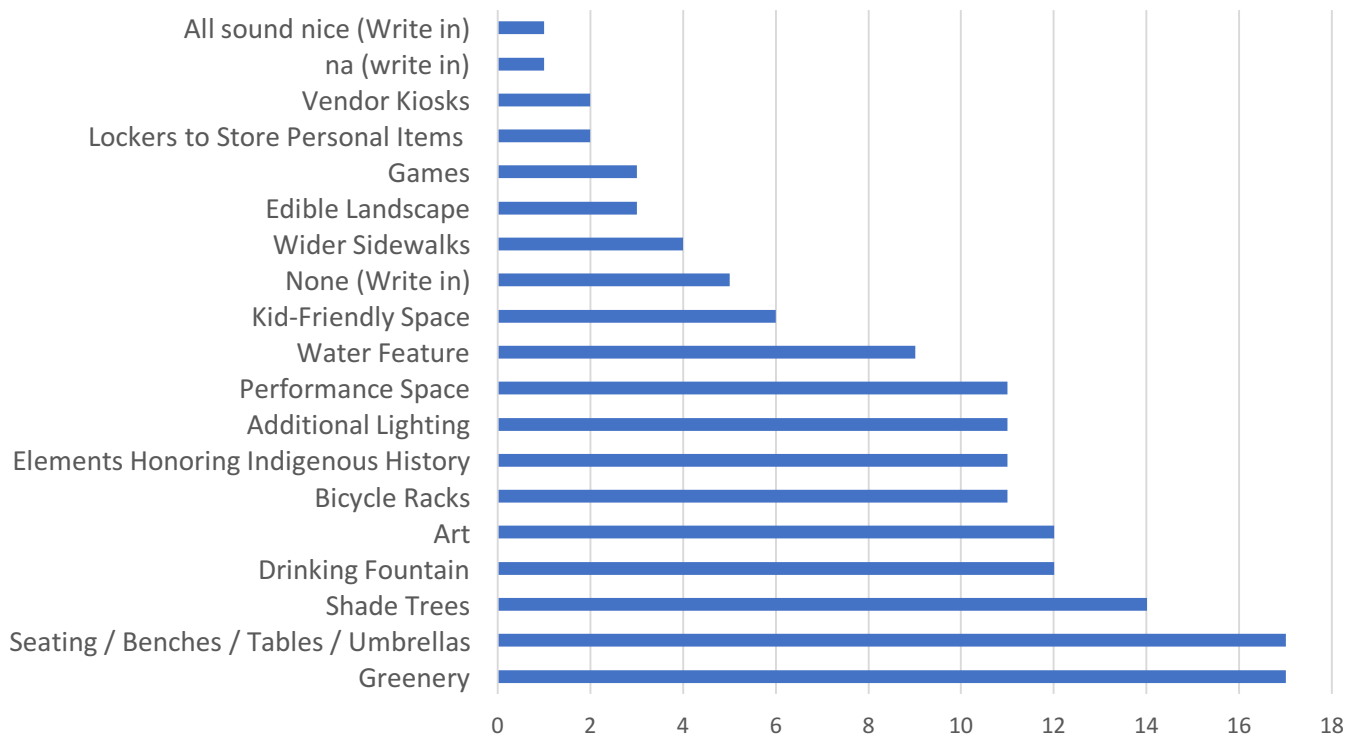
Pertaining to a pedestrian-friendly street / town square space in close proximity to your business, are any of the following of major concern to you or your business? (check all that apply)



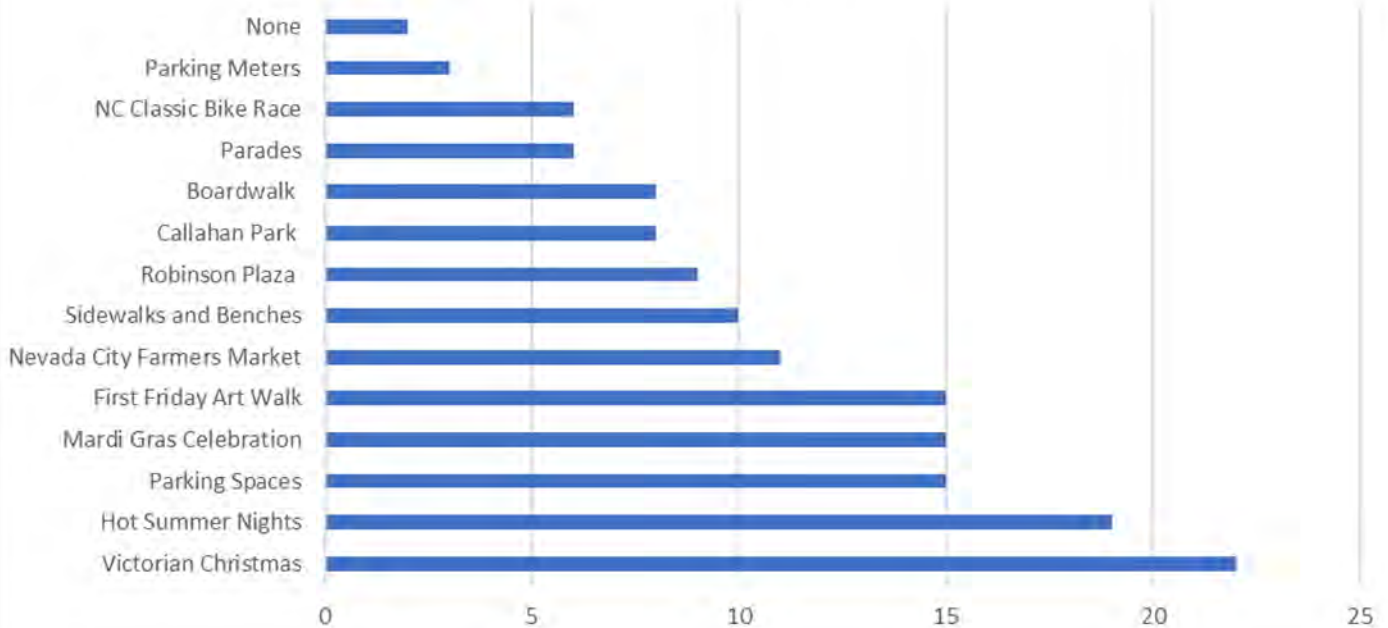
Which of the following elements would you like to see incorporated into a pedestrian-friendly street / town square space in Nevada City? (check all that apply)

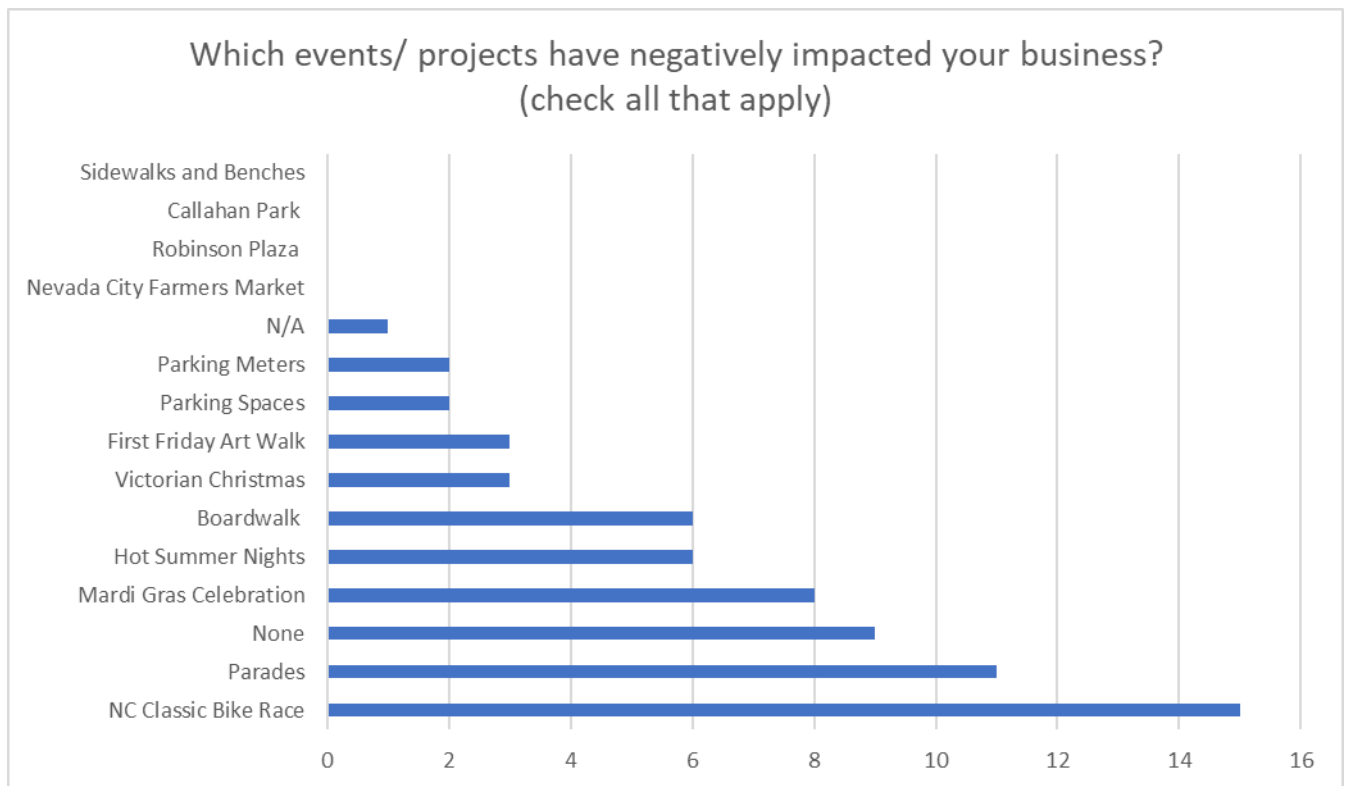


Which of the following elements would you like to see In a pedestrian- friendly street / town square space in close proximity to your business? (check all that apply)



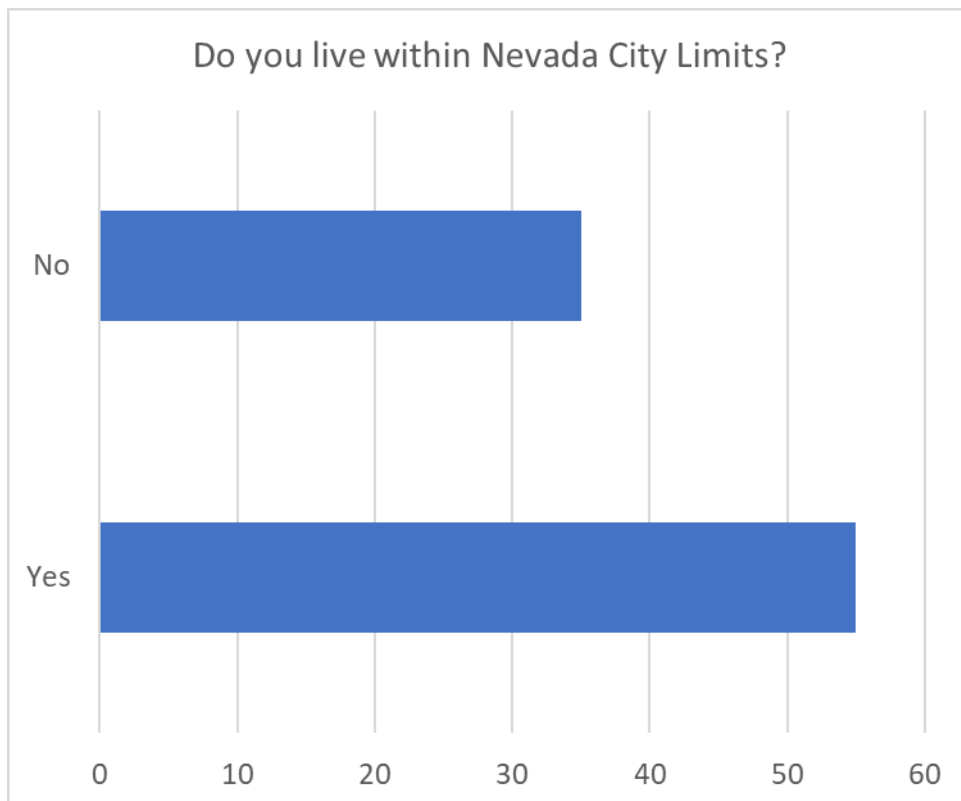
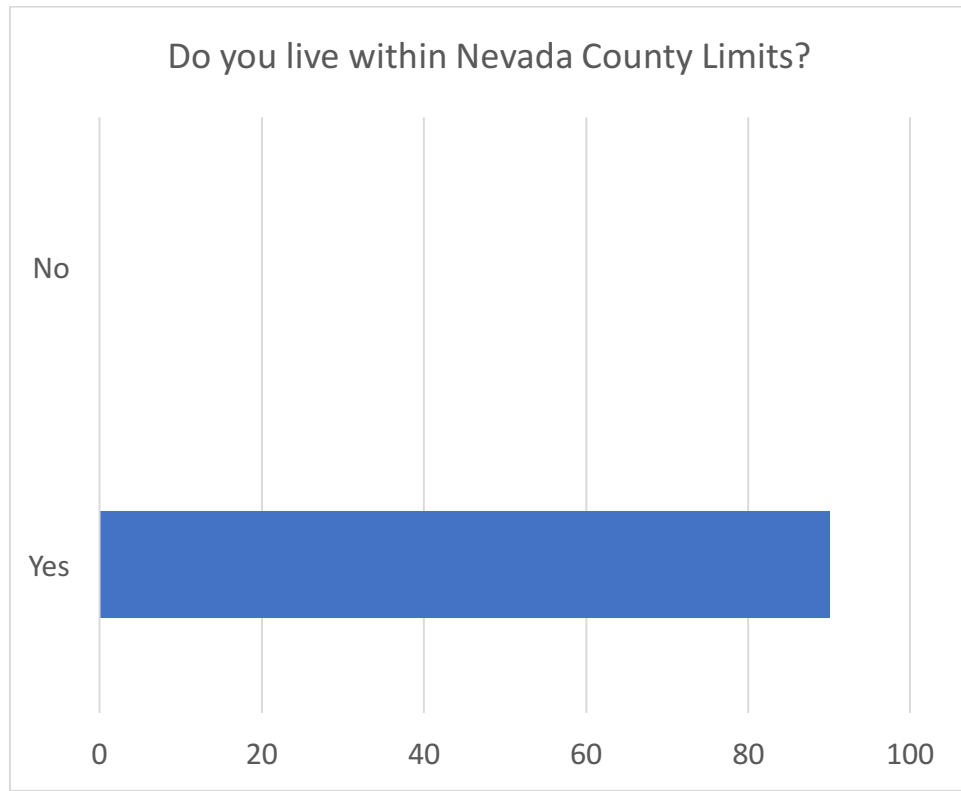
Which events / projects have positively impacted your business? (check all that apply)



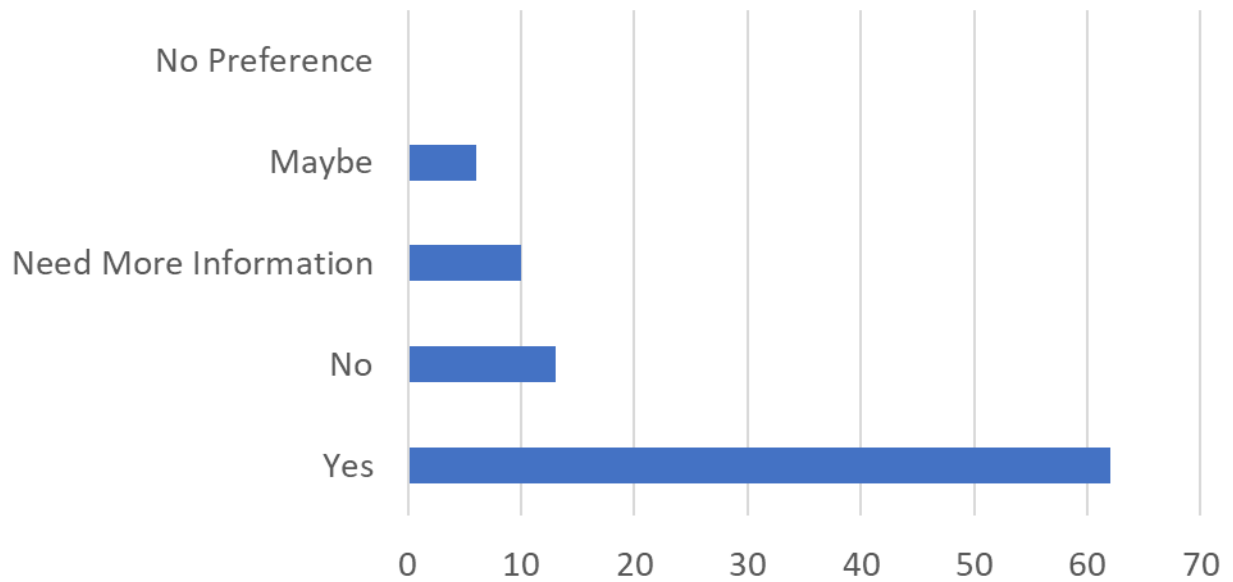


Open Comments from Merchants can be found in the Appendices as Appendix B.

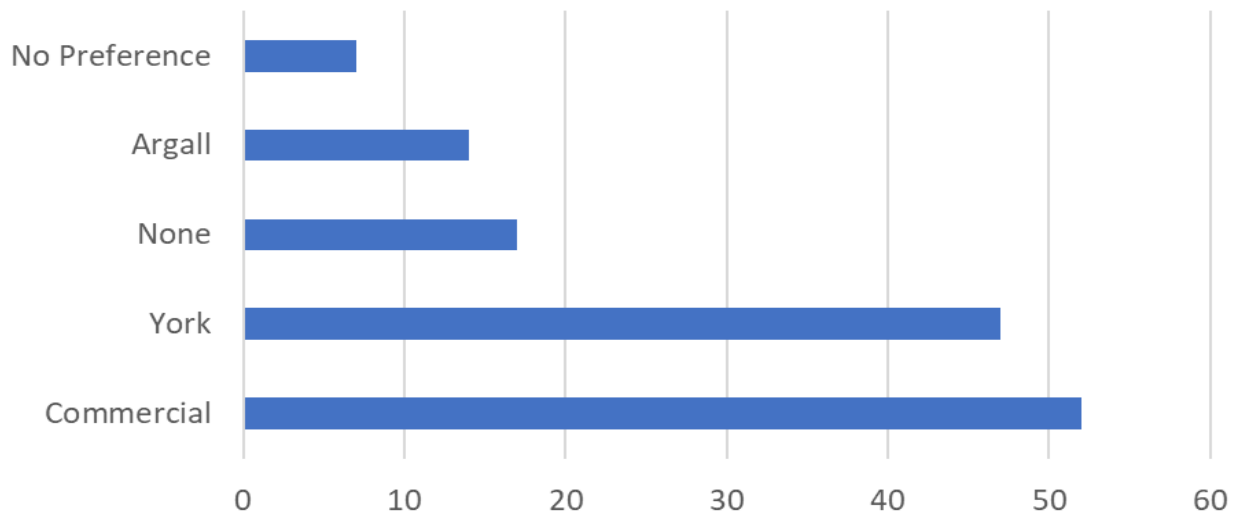
# Resident Survey Results



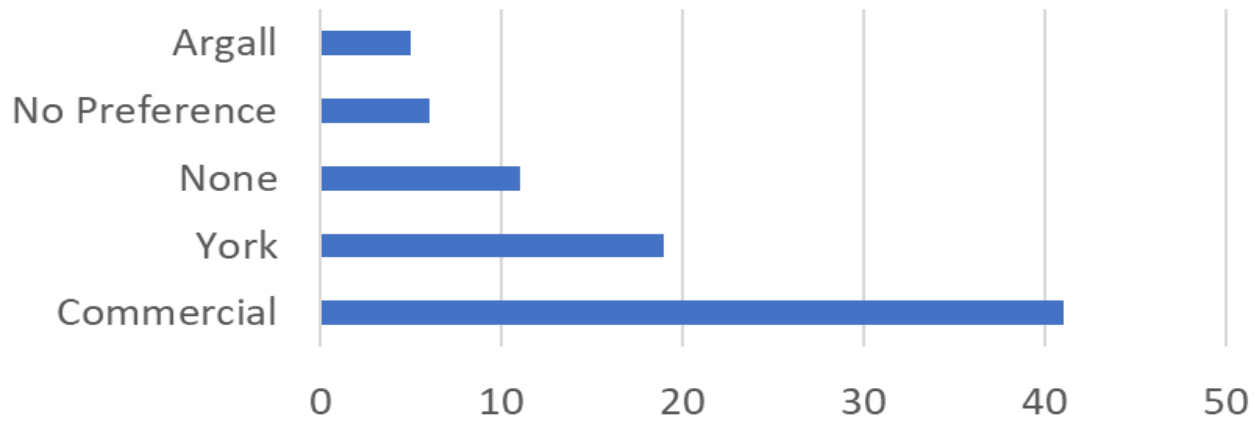
Are you in favor of a pedestrian-friendly street / town square space in Nevada City?



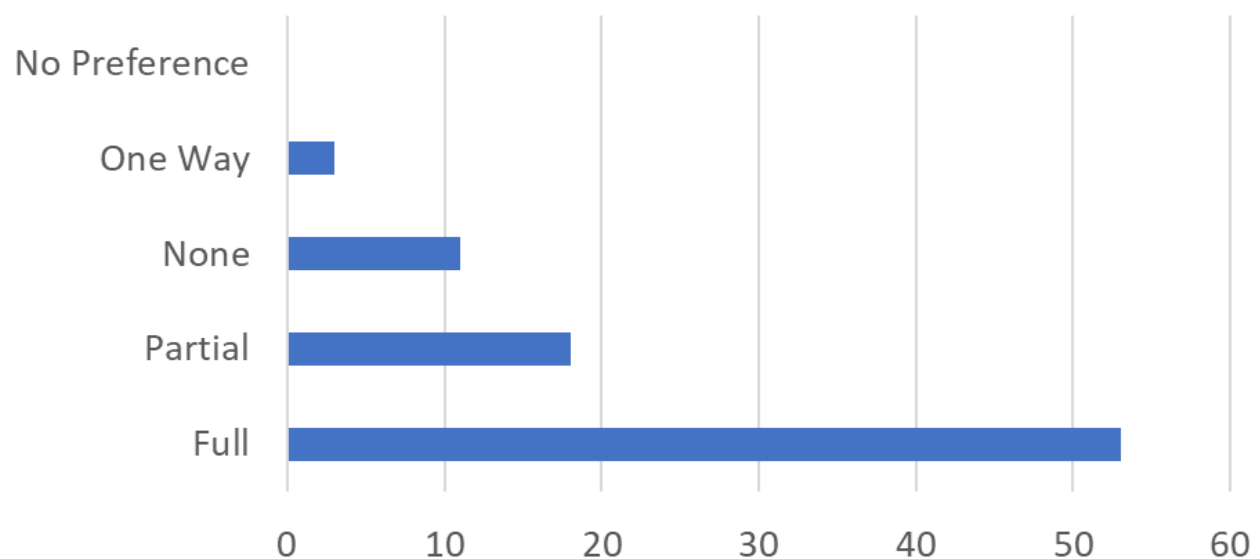
Referring to the map above, which of the potential project sites are suited to become a pedestrian-friendly street / town square space. (check all that apply)



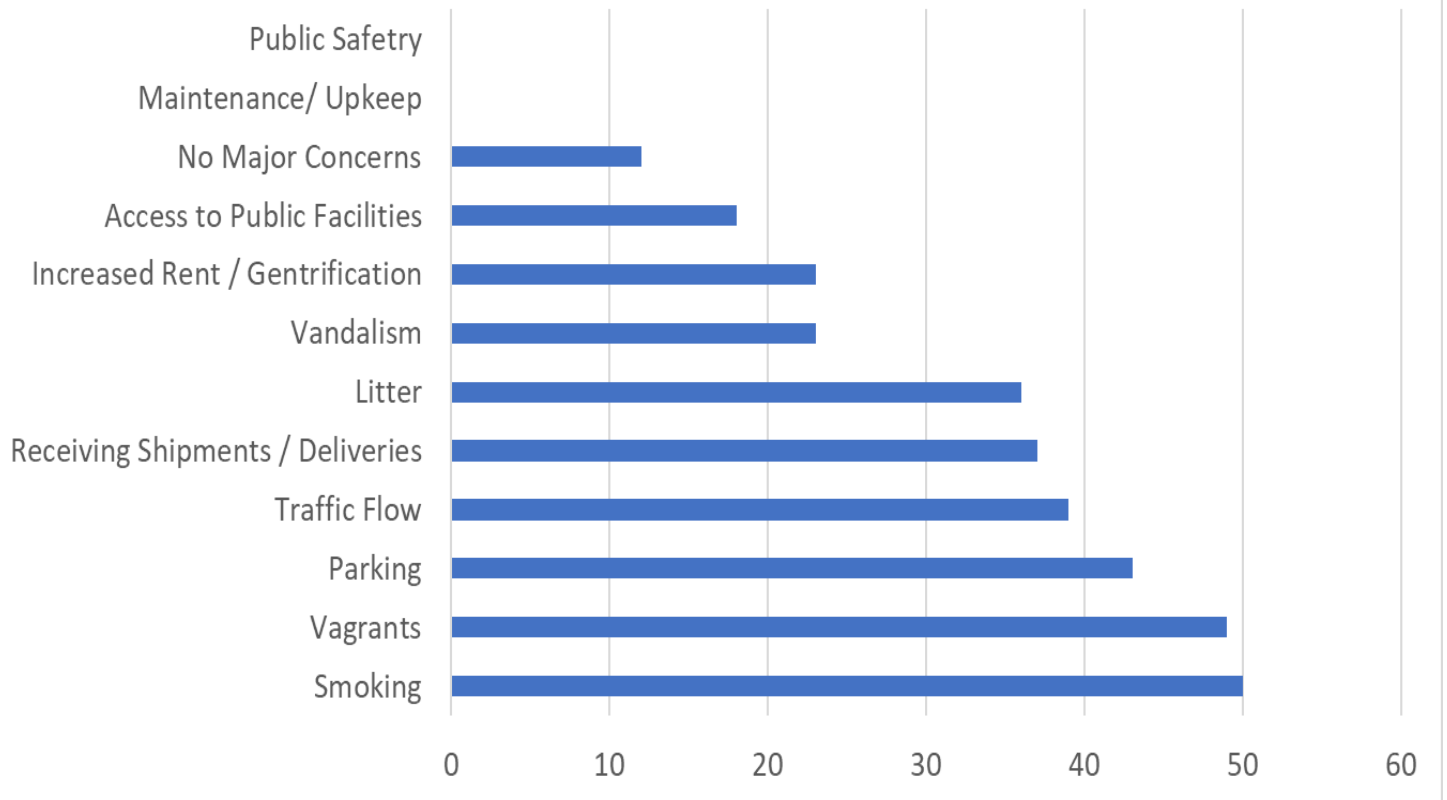
Referring to the map above, which ONE of the potential project sites is BEST suited to become a pedestrian friendly / town square space?



If a pedestrian-friendly street / town square space is created in Nevada City, which option would you prefer?

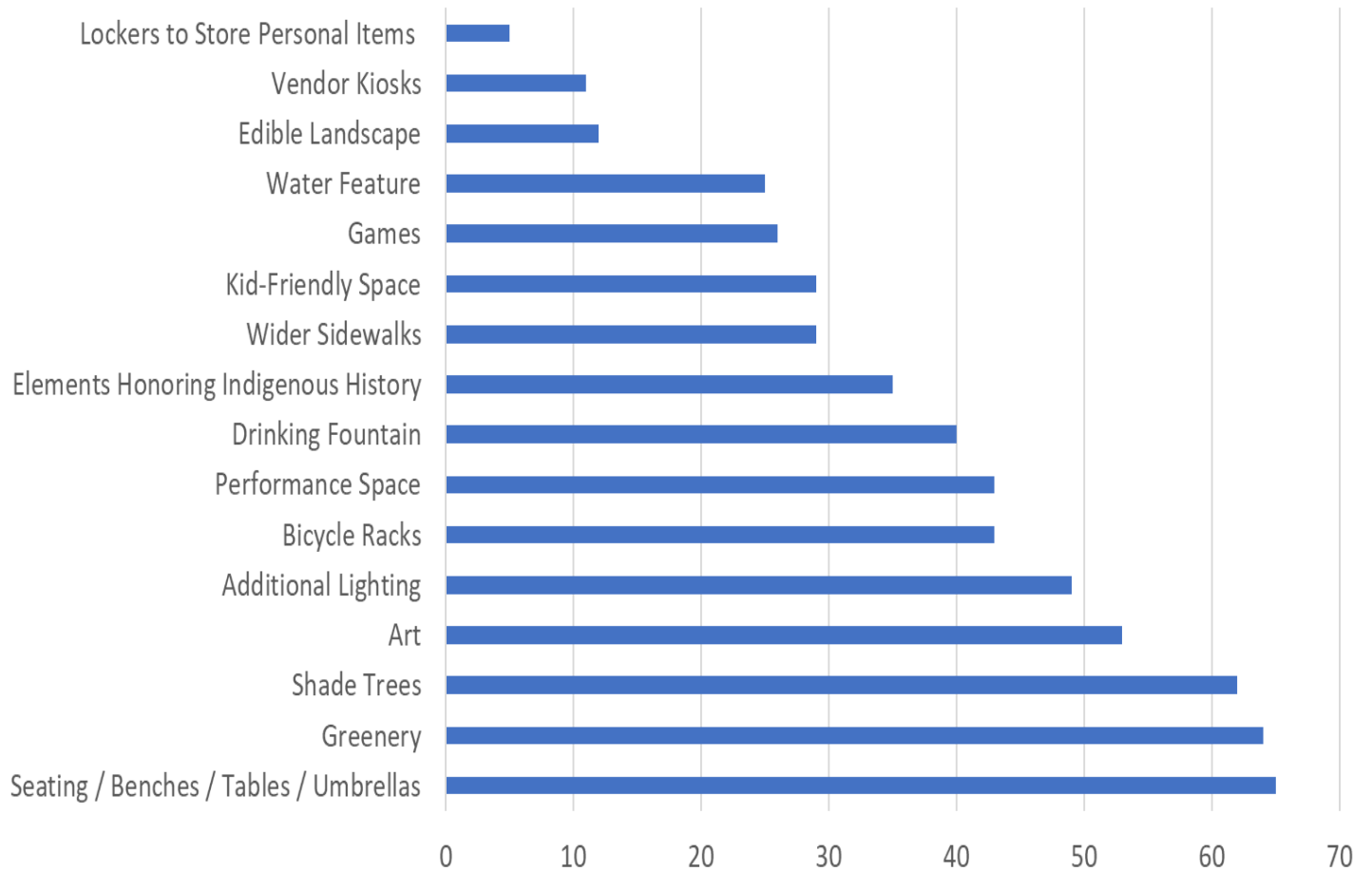


Pertaining to a pedestrian-friendly street / town square space in Nevada City, are any of the following of major concern to you? (check all that apply)

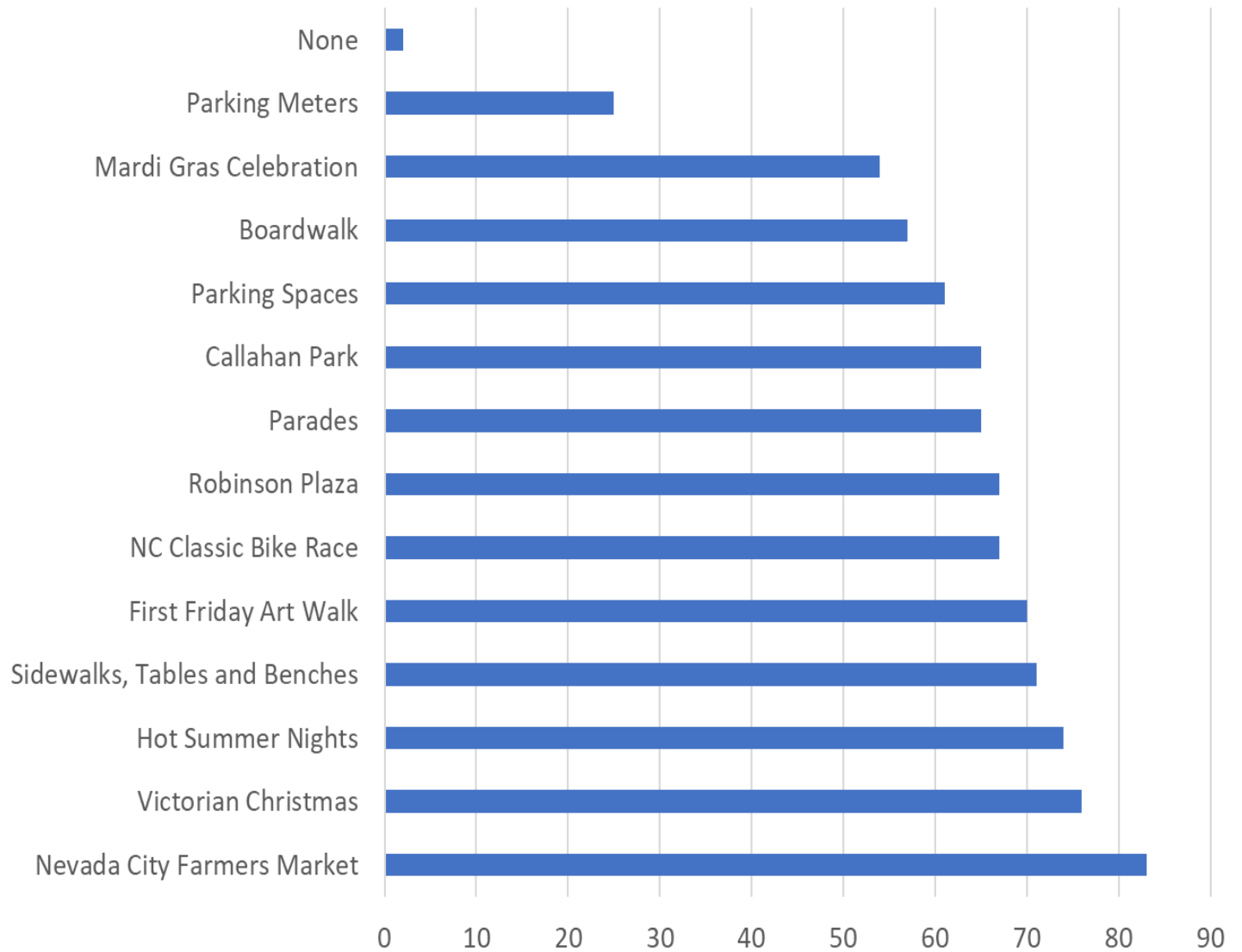


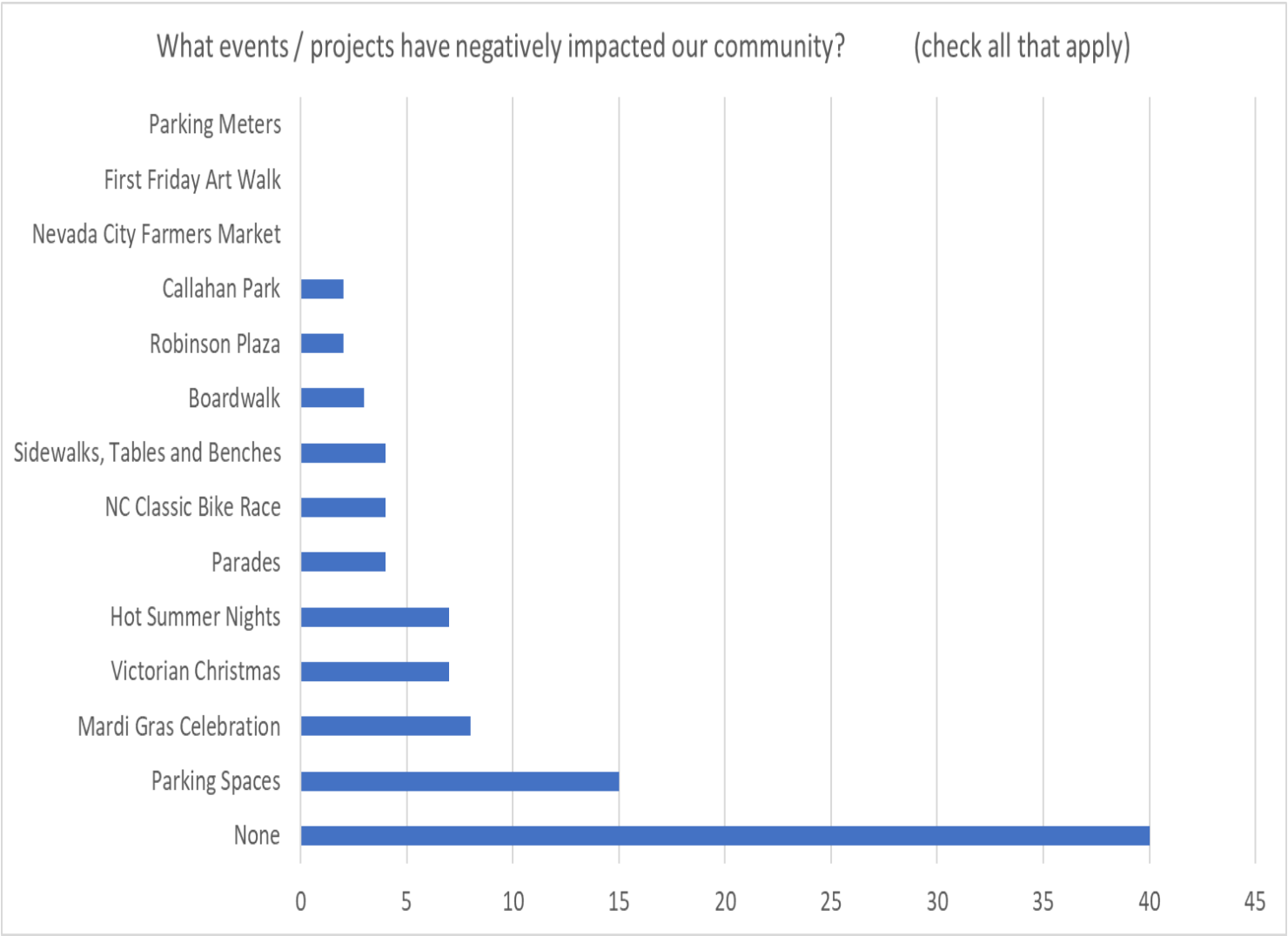


Which of the following elements would you like to see incorporated into a pedestrian-friendly street / town square space in Nevada City? (check all that apply)



What events / projects have positively impacted our community?  
(check all that apply)





Open Comments from Residents can be found in the Appendices as Appendix D.

# NEVADA CITY FIRE DEPARTMENT

(530) 265-2351 • Fax (530) 265-8640  
317 BROAD STREET  
NEVADA CITY, CALIFORNIA 95959

The Nevada City Fire Department has the following comments in regards to each proposed street closure:

## **Commercial Street:**

Full Closure: We are opposed to a full closure as it would limit access in case of emergencies, particularly structure fires where apparatus placement and hose deployment is critical.

Partial Closure: We are not opposed to partial closures for special events such as Summer Nights, Victorian Christmas and the Farmers Market on a trial basis.

One Way: We are in favor of making Commercial Street “One Way” from top to bottom. This would improve traffic circulation and avoid bottleneck conditions at the “Boardwalk” and cross streets.

## **York Street:**

Full Closure: We are opposed to a full closure as it would limit access in case of emergencies, particularly structure fires where apparatus placement and hose deployment is critical. However, of all the streets proposed for closure York Street would have the least impact on our operation.

Partial Closure: We are not opposed to partial closures for special events such as Summer Nights and Victorian Christmas.

One Way: We are in favor of making York Street “One Way” due to traffic circulation concerns.

## **Pine Street between Broad Street and Commercial Street:**

Full Closure: We are opposed to a full closure as it would limit access in case of emergencies, particularly structure fires where apparatus placement and hose deployment is critical.

Partial Closure: We are not opposed to partial closures for special events such as Summer Nights and Victorian Christmas.

*“For the Protection of Life and Property From Fire”*  
SINCE 1860

One Way: We are not in favor of making Pine Street between Broad Street and Commercial Street “One Way” due to traffic circulation concerns.

**Spring Street between Pine Street and Bridge Street:**

Full Closure: We are opposed to a full closure as it would limit access in case of emergencies, particularly structure fires where apparatus placement and hose deployment is critical.

Partial Closure: We are not opposed to partial closures for special events.

One Way: We are not in favor of making Spring Street between Pine Street and Bridge Street “One Way” due to traffic circulation concerns.

**Union Street:**

Full Closure: We are opposed to a full closure as it would limit access in case of emergencies, particularly structure fires where apparatus placement and hose deployment is critical.

Partial Closure: We are not opposed to partial closures for special events such as Summer Nights, Victorian Christmas and Farmers Market.

One Way: We are not in favor of making Union Street “One Way” due to traffic circulation concerns.

**Argall Way:**

Full Closure: We are opposed to a full closure as it would limit access in case of emergencies, particularly structure fires where apparatus placement and hose deployment is critical.

Partial Closure: We are not opposed to partial closures for special events.

One Way: We are not in favor of making Argall Way “One Way” due to traffic circulation concerns.

**Searls Avenue between Argall Way and King Hiram Lane:**

Full Closure: We are opposed to a full closure as it would limit access in case of emergencies, particularly structure fires where apparatus placement and hose deployment is critical.

Partial Closure: We are not opposed to partial closures for special events.

One Way: We are not in favor of making Searls Avenue between Argall Way and King Hiram Lane “One Way” due to traffic circulation concerns.



# NEVADA CITY POLICE DEPARTMENT

NEVADA CITY, CALIFORNIA



The Nevada City Police Department has the following comments in regards to each proposed street closure:

\*It should be noted that a primary concern for the police department is creating an additional space in the downtown area where vagrancy can take place. There is no law to prohibit people from "hanging out" in an area designed for that purpose. Historically the police department receives calls for service and complaints about the local homeless population loitering in specific areas all day long. Business owners and community members get upset with the police department and say that we do not to anything and that we need to make the local homeless people leave.

## **Commercial Street:**

Full Closure: The police department is opposed to a full closure as it would limit access in case of emergencies and potentially extend response times in emergency situations.

Partial Closure: The police department is not opposed to partial closures of Commercial Street for special events such as Summer Nights, Victorian Christmas and the Farmers Market on a trial basis.

One Way: We are in favor of making Commercial Street "One Way" from top to bottom. This would improve traffic circulation and avoid bottleneck conditions at the "Boardwalk" and cross streets. This would also alleviate traffic hazards as there is currently not enough room in the street for two vehicles to safely pass each other at the same time.

## **York Street:**

Full Closure: The police department is opposed to a full closure as it would limit access to portions of the city in case of emergencies. However, of all the streets proposed for closure York Street would have the least impact on the police department and our service to the community.

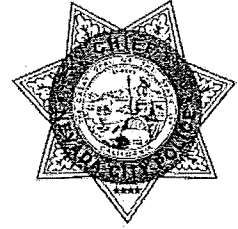
Partial Closure: We are not opposed to partial closures for special events such as Summer Nights and Victorian Christmas.

One Way: We are in favor of making York Street "One Way" due to traffic circulation concerns.



# NEVADA CITY POLICE DEPARTMENT

NEVADA CITY, CALIFORNIA



## **Pine Street between Broad Street and Commercial Street:**

Full Closure: The police department is opposed to a full closure as it would limit access to parts of the city and increase response times to emergencies.

Partial Closure: We are not opposed to partial closures for special events such as Summer Nights and Victorian Christmas.

One Way: We are not in favor of making Pine Street between Broad Street and Commercial Street "One Way" due to traffic circulation concerns.

## **Spring Street between Pine Street and Bridge Street:**

Full Closure: The police department is opposed to a full closure as it would limit access to parts of the city and increase response times in emergency situations. A full closure would also make access to police department garage inaccessible as well as driveways and parking to some businesses on Spring Street.

Partial Closure: We are not opposed to partial closures for special events.

One Way: We are not in favor of making Spring Street between Pine Street and Bridge Street "One Way" due to traffic circulation concerns.

## **Union Street:**

Full Closure: We are opposed to a full closure as it would limit access in case of emergencies and increase response times to emergencies.

Partial Closure: We are not opposed to partial closures for special events such as Summer Nights, Victorian Christmas and Farmers Market.

One Way: We are not in favor of making Union Street "One Way" due to traffic circulation concerns.

## **Argall Way:**

Full Closure: We are opposed to a full closure as it would limit access in case of emergencies and increase police response times.

Partial Closure: We are not opposed to partial closures for special events.

One Way: We are not in favor of making Argall Way "One Way" due to traffic circulation concerns.





# NEVADA CITY POLICE DEPARTMENT

NEVADA CITY, CALIFORNIA



## **Searls Avenue between Argall Way and King Hiram Lane:**

Full Closure: We are opposed to a full closure as it would limit access in case of emergencies and potentially increase police response times.

Partial Closure: We are not opposed to partial closures for special events.

One Way: We are not in favor of making Searls Avenue between Argall Way and King Hiram Lane "One Way" due to traffic circulation concerns.



317 Broad Street  
Nevada City, CA 95959  
Bryan McAlister, P.E., P.L.S.  
City Engineer  
(530) 265-2496

May 3, 2018

*Via US Mail*

Catrina Olson, City Manager  
317 Broad Street  
Nevada City, CA 95959

Re: **Review of Potential Town Square Options, Nevada City**

Catrina,

The Nevada City Engineering and Public Works Department offers the following comments for consideration of various options identified as potential town squares. The option listed below have been discussed in various public meetings and were summarized in a memo provided by FONC by e-mail dated 4/1/18. We anticipate further discussion about this topic in an upcoming public workshop tentatively planned for June 2018.

**Commercial Street:**

Full Closure: For the portion of Commercial Street north of the parking lot at 3-Forks to the intersection of Pine Street/ Commercial, we do not recommend a full closure on a 24-hr basis. This portion of the street could be closed on a regular basis or for special events, subject to City Council approval, without causing disruption to deliveries and traffic flow provided that the street is primarily open during weekdays. Any closure of the street, temporary or permanent, creates challenges for maintenance access, safety (see police and fire comments), trash collection etc., so we would need to review these items in more detail before implementing a closure.

Partial Closure: We are not opposed to partial closures for special events or for limited hours as described above.

One Way: We are in favor of making Commercial Street "One Way" from top to bottom. This would improve traffic circulation and avoid bottleneck conditions at the "Boardwalk" and cross streets. Enhancements such as widened sidewalks or streetscape improvement would help provide safe, convenient and efficient pedestrian access within the Downtown Historic District

**Review of Potential Town Square Options, Nevada City**

Date: May 3, 2017

From: City of Nevada City Engineering and Public Works

**York Street:**

Full Closure: We are not opposed to a full closure because this is a short street that can be accessed from either direction for maintenance. Since this street is used for access to parking, we would recommend that signage be added to direct traffic to Pine and Commercial for access to the parking lot. We would like to get traffic counts before implementing a closure so that we can determine what effect this closure may have on adjacent streets and intersections.

Partial Closure: We are not opposed to partial closures for special events or for specified hours.

One Way: We are in favor of making York Street “One Way” because the existing street is not wide enough for two-way traffic. If this were to be one way, we could accommodate some widening of the sidewalk (6’-8’ sidewalk width).

**Pine Street between Broad Street and Commercial Street:**

Full Closure: We are opposed to a full closure. This is a primary street that is used for access and connectivity to adjacent streets, primary use areas and parking at Commercial Street.

Partial Closure: We are not opposed to partial closures for special events such as Summer Nights and Victorian Christmas.

One Way: We would have to take a closer look at traffic circulation concerns before considering a one-way option. If Pine Street were to be one way, it would need to allow traffic flow from Broad Street toward Commercial Street.

**Spring Street between Pine Street and Bridge Street:**

Full Closure: This is a primary street that is used for access and connectivity to adjacent streets, primary use areas and parking.

Partial Closure: We are not opposed to partial closures for special events, provided that circulation is provided on adjacent streets such as Broad and Pine.

One Way: We are not in favor of making Spring Street between Pine Street and Bridge Street “One Way” due to the above mentioned traffic circulation concerns.

**Review of Potential Town Square Options, Nevada City**

Date: May 3, 2017

From: City of Nevada City Engineering and Public Works

**Union Street:**

Full Closure: We are opposed to a full closure. This is a primary street that is used for access and connectivity to adjacent streets, and to primary use areas such as the post office, courthouse.

Partial Closure: We are not opposed to partial closures for special events such as Farmers Market. We do not recommend partial closure when Broad Street is closed for Victorian Christmas and Summer Nights because this street is needed for circulation of traffic exiting the freeway.

One Way: We are not in favor of making Union Street “One Way” due to the above mentioned traffic circulation concerns.

**Argall Way:**

Full Closure: We are opposed to a full closure as it would limit access to businesses and traffic circulation to adjacent primary streets.

Partial Closure: We are not opposed to partial closures for special events during limited hours.

One Way: We are not in favor of making Argall Way “One Way” due to the above mentioned traffic circulation concerns.

**Searls Avenue between Argall Way and King Hiram Lane:**

Full Closure: We are opposed to a full closure as it would limit access to Forest Charter School and businesses and connectivity to adjacent primary streets.

Partial Closure: We are not opposed to partial closures for special events during limited hours.

One Way: We are not in favor of making Searls Avenue between Argall Way and King Hiram Lane “One Way” due to the above mentioned traffic circulation concerns.



---

# Merchant Survey

---

**Name of Business**

**Address of Business**

**Your First and Last Name**

**Email (not required)**

example@example.com

**Phone Number (not required)**

Area Code

Phone Number

**How long have you been a merchant on your street?**

0 - 4 years

5 - 10 years

11 - 20 years

21+ years

**Which events / projects have positively impacted your business? (check all that apply)**

Victorian Christmas

Hot Summer Nights

Mardi Gras Celebration

Nevada City Farmers Market

First Friday Art Walk

Parades

NC Classic Bike Race

Robinson Plaza Renovation

Callahan Park Renovation

Boardwalk Development on Commercial Street

Sidewalks, Tables and Benches

Parking Spaces

Parking Meters

NONE

---

**How have these events/projects positively impacted your business?**

---

**Which events/ projects have negatively impacted your business? (check all that apply)**

Victorian Christmas

Hot Summer Nights

Mardi Gras Celebration

Nevada City Farmers Market

First Friday Art Walk

Parades

NC Classic Bike Race

Robinson Plaza Project

Callahan Park Project

Boardwalk Project on Commercial Street

New Sidewalks and Benches

Added Parking Spaces

Parking Meters

NONE

---

**How have these events/projects negatively impacted your business?**

---

**Are you in favor of a pedestrian-friendly street / town square space in Nevada City?**

Yes

No

Maybe

No Preference

Need More Information

**Are you in favor of a pedestrian-friendly street / town square space in close proximity to your business?**

Yes

No

Maybe

No Preference

Need More Information



**Referring to the map above, which of the potential project sites are suited to become a pedestrian-friendly street / town square space?**

- Commercial Street (green area on map)
- York Street (blue area on map)
- Argall Way In 7 Hills District (not pictured)
- No Preference
- None

---

**Referring to the map above, which ONE of the potential project sites is BEST suited to become a pedestrian friendly / town square space?**

- Commercial Street (green area on map)
- York Street (blue area on map)
- Argall Way In 7 Hills District (not pictured)
- No Preference
- None

---



**Which of the following elements would you like to see incorporated into a pedestrian-friendly street / town square space in Nevada**

Greenery

Shade Trees

Bicycle Racks

Water Feature

Elements Honoring Indigenous History/Presence

Seating / Benches / Tables / Umbrellas

Wider Sidewalks

Kid-Friendly Space

Edible Landscape

Additional Lighting

Drinking Fountain

Local Art / Sculpture

Performance Space

Lockers to Store Personal Items i.e. Backpacks

Vendor Kiosks

Games i.e. Checkerboard

---

**Which of the following elements would you like to see In a pedestrian- friendly street / town square space in close proximity to your**

Greenery

Shade Trees

Bicycle Racks

Water Feature

Elements Honoring Indigenous History/Presence

Seating / Benches / Tables / Umbrellas

Wider Sidewalks

Kid-Friendly Space

Edible Landscape

Additional Lighting

Drinking Fountain

Art/ Sculpture

Performance Space

Lockers to Store Personal Items i.e. Backpacks

Vendor Kiosks

Games i.e. Checkerboard

---

**If a pedestrian-friendly street / town square space is created in Nevada City, which option would you prefer?**

A Full Street Closure

A Partial Closure (evenings, weekends and/or special events)

A One Way Street For Traffic

No Preference

None

---

**If a pedestrian-friendly street / town square space is created in close proximity to your business, which option would you prefer?**

A Full Street Closure

A Partial Closure (evenings, weekends and/or special events)

A One Way Street For Traffic

No Preference

None

---

**Pertaining to a pedestrian-friendly street / town square space in Nevada City, are any of the following of major concern to you or your business (check all that apply)**

Traffic Flow

Parking

Vagrants

Receiving Shipments / Deliveries

Smoking

Access to Public Facilities

Vandalism

Maintenance/ Upkeep

Increased Rent / Gentrification

Public Safety

Litter

No Major Concerns

---

**Pertaining to a pedestrian-friendly street / town square space in close proximity to your business, are any of the following of major concern to you? (check all that apply)**

- ☐ Traffic Flow
- ☐ Parking
- ☐ Vagrants
- ☐ Receiving Shipments / Deliveries
- ☐ Smoking
- ☐ Access to Public Facilities
- ☐ Vandalism
- ☐ Maintenance/ Upkeep
- ☐ Increased Rent / Gentrification
- ☐ Public Safety
- ☐ Litter
- ☐ No Major Concerns

\_\_\_\_\_

**Other thoughts to share in regards to this pedestrian-friendly street / town square project in Nevada City:**

**Would you like to help with this project? If so, please outline your level of desired involvement OR specific support you're able to provide.**

\_\_\_\_\_

# APPENDIX B

Merchant Survey “Other Thoughts” are open ended questions

(Merchants on Commercial St in Green)

| Name of Business                        | Address of Business | Your First and Last Name | How long have you been a merchant on your street? | How have these events/projects positively impacted your business?   | How have these events/projects negatively impacted your business?   | Other thoughts to share in regards to this pedestrian-friendly street / town square project in Nevada City:  | Would you like to help with this project? If so, please outline your level of desired involvement OR specific support you're able to provide. |
|---|---------------------|--------------------------|---|---|---|--|---|
| <b>Main Street Antiques &amp; Books</b> | 214 1/2 Main St, NC | Marilyn & Tomm Tubbs     | 21+ years   | Do not get much business during Parades and NC Classic Bike Race.<br>There has been better receiving since the boardwalk development. | Sadly, bike race currently worst.   | Neighborhoods up Coyote will be big time impacted with traffic.  |   |
| <b>Lucia, Inc.</b>                      | 205 N. Pine St      | Kyle Spaulding           | 0 - 4 years                                       | Being able to meet with clients in a casual outdoor environment is an important part of how I work.                                   |   | My observation regarding public space in Nevada City is that as we have reached critical mass regarding public use of these spaces the vagrant & smoking issue have become non-issues. Too many eyes & law abiding citizens for these spaces to harbor all thi things that initially were not working.<br><br>I am confident that if we expand public use space & introduce elements that are appealing to the general public we will see more people interested in spending their time in these spaces, and in turn contributing more to the local businesses |   |
| <b>New Moon</b>                         | 203 York St.        | Buzz Crouch and Peter S. | 11 - 20 years<br>21+ years                        | People love to eat at New Moon and get out of the weather during Victorian Christmas  | By making access to New Moon difficult ( parking and walking). Also (except in winter) food on the street | Public safety is number one priority. Closing any street more than we already do is not prudent for public safety. Ask the police and fire   | na  |

Merchant Survey "Other Thoughts" are open ended questions

(Merchants on Commercial St in Green)

|                                      |                   |                       |             |   |  |   |   |
|--------------------------------------|-------------------|-----------------------|-------------|---|--|---|---|
|                                      |                   |                       |             |   | obviously is a negative impact on us.  | department. We have a distorical district and none of these ideas are acceptable if we honor the historical district ordinance.   |   |
| <b>Nevada City Crystal and Glass</b> | 110 North Pine St | Peter Ray             | 21+ years   | bring customer to area.   | Lose parking space-rest stop for drunks and drugs  | na  | na  |
| <b>Shiva Moon</b>                    | 206 Main Street   | Simone Schwinn        | 0 - 4 years | Bringing people to town, creating space (plaza) to hangout  | NC bike race is a HORRIBLE EVENT for us!! We are on the "crash corner" and even found bloody handprints on our porch after the event. We have to completely close for the event which results in us losing our weekend sales. Victorian X mas and Summer Nights can go either way for us. the lack of anything interesting at the end of commercial street is a deterrent for customers. The food booth lines block us from the rest of the event. | I am all for MORE pedestrian-friendly public spaces. Every town that I have been to that creates these seams to have a thriving retail. Main St. / Downtown.  | Yes! I have a very good idea where 3 - 4 parking spaces could be created to make up for those lost from the projet! |
| <b>Friar Tuck's</b>                  | 111 N. Pine St    | Rona and Carissa Cook | 21+ years   | Events that make Nevada City a destination positively impact our business. Events that encourage shopping and dining obviously bring us business. | Events that encourage people to stay outside and also impact parking often hurt our business. These events provide entertainment, food and drink outside therefore directly compete with our business model.   | The concept of closing a street in Nevada City in order to provide a "hang out" for families is disconnected to the overall idea of bring more people into town and therefore helping local business. We've created our business around the concept of creating that hang out spot for people. Also, traffic flow and parking is already a huge issue in this town. We need to be working towards helping that problem and not making it worse. |   |

Merchant Survey “Other Thoughts” are open ended questions

(Merchants on Commercial St in Green)

|                          |  |                              |                 |   |   |   |   |
|--------------------------|--|------------------------------|-----------------|---|---|---|---|
| <b>Novak's Menswear</b>  | 305 Broad St                             | Kim Coughlan                 | 21+ years       |   |   | We Do Not need to loose any parking! We also need to be able to easily navigate our streets, without street closure.<br>York St has no parking and not as important as a thoroughfare.<br>Callahan Park or Robinson Plaza also should be considered .   |   |
| <b>Tea Temple</b>        | 419 Spring St<br>suit f                  | Michael Williams<br>Alvarado | 5 - 10<br>years | Street events when I had my business on broad st bright many people . Now I'm on spring st things are different . | I've had bad interactions and have had to deal with ignorant parking police   |   | I designed a Tea Wagon for giving out Free Tea , I have used it on the street before . You have a picture of it on the site . The space is designed to bring people together and share a simple infusion of leaves and water. It provides shade and seating . It is on a trailer and is portable . The unfoldment of magic happens when we have the space to open up. I and a TEAm pour the tea and hold space for our community to shine |
| <b>The Magic Carpet</b>  | 408 Broad St,<br>Nevada city Ca<br>95959 | Eileen Jorgensen             | 21+ years       | Wide array of tourist come to Victorian Christmas and there is parking.   | Street closures are not advantageous for retail in general. These events that are marked, bring little business and often those who do wander into the shop are fueled on alcohol. All in all, not worth opening. | I believe we need to make lower and upper Commercial one-way and I am opposed to a town square at lower Commercial because it will cut off the lower business, take up valuable parking and there is already pedestrian-friendly accomodatioons there.. | I appreciate your asking. I would like to be kept up to date on proceedings. Thank you for your good effort on behalf of our community...   |
| <b>Clientworks, Inc.</b> | 721 Zion Street                          | Michael P. Anderson          | 5 - 10<br>years |   |   | Check out pedestrian-friendly towns in other countries, they are well received.   | I am happy to help, though not sure in what capacity.   |

Merchant Survey "Other Thoughts" are open ended questions

(Merchants on Commercial St in Green)

|                              |                  |              |               |   |  |  |  |
|------------------------------|------------------|--------------|---------------|---|--|--|--|
| <b>Body Essence Day Spa</b>  | 230 Main St      | Darby Palmer | 5 - 10 years  | Brings many pedestrians to Nevada City & lots of new people to the area who hear about these events. Business increases! :) | I don't have a parking lot for my business & there is limited parking downtown with all the postal workers who use up VALUABLE parking spots by my shop! There are at least 5 cars parked on Church street daily that I know are Postal workers... they should park farther away! My clients have a hard time finding parking & obviously on days where there are events that is more limited. But that is OK! These events brings tons of people to the area & I love it! We need more bus services & parking lots/ or a big garage built! This town is only going grow! So, let's grow with it & not against it! | I think it's a great idea! Commercial street is basically used in this manner anyways! Let's make it even better!  | I own my building & my business that is in it. It is a huge Victorian that takes up the whole upper end of Main/Church/Coyoyte street.... called the Hatfield House. I would be willing to help in some ways, but can't lock down exactly what that would be right now. Come closer to this happening.... I can check in with you & let you know how I can help! |
| <b>The Mine Shaft Saloon</b> | 222 Broad Street | Bryce Lee    | 21+ years     | 3   | Bike race has outlived it positive effect for the merchants.<br><br>Boardwalk is a blemish on a great historic gold country town.  | The Chamber of Commerce should ask each merchant in person how they feel about this ill conceived idea.  | My help consists of don't even consider it and stop now.   |
| <b>Spiral Internet</b>       | 416 Broad Street | John Paul    | 11 - 20 years | Since we're not retail, events don't impact us positively or negatively.  |  | These public spaces are always welcome when part of an original town plan. Think Central Park as an exemplary one. And some people are okay with change; others are not. Given the rise in visitors to downtown, these kinds of spaces are a good thing. |  |

Merchant Survey “Other Thoughts” are open ended questions

(Merchants on Commercial St in Green)

|  |  |                      |              |   |  |   |   |
|--|--|----------------------|--------------|---|--|---|---|
| <b>TREATS</b>                              | 210 Main Street                          | Bob and Peggy Wright | 5 - 10 years | increase business/sales   | shutting down the streets without increasing our sales | Greenery and outdoor seating<br>What are you fencing in and what are you fencing out?   |   |
| <b>Law offices</b>                         | 220 church st                            | John fischet         | 0 - 4 years  |   |  |   |   |
| <b>Mama Madrone's eco-emporium</b>         | 307 Broad St.                            | Kristin Welch        | 5 - 10 years | Increased traffic/sales. Better town experience. Some events like parades are harder to track as sales might be lower day of but exposure of town for future return shoppers should be considered a benefit.                                | Lower day of sales                                     |   |   |
| <b>Sushi-Q</b>                             | 238 Commercial St, Nevada City CA, 95959 | Kumiko Kidera        | 21+ years    | We are closed on Sunday, so any Sunday event has no impact to our business.   |  |   |   |
| <b>Three Forks Bakery &amp; Brewing Co</b> | 214 Commercial Street                    | Shana Maziarz        | 0 - 4 years  | We see increased business during most downtown events. We've had some decrease in business when the road has been blocked and patrons have trouble accessing our business, such as during the NC Classic Bike Race and during some parades. | See above comments.                                    | As a business on one of the proposed pedestrian-friendly streets, we're intrigued by the idea and think it could work with the above issues taken into account in the planning, implementation and maintenance phases of the project. We'd love to have more outdoor seating available for our patrons. We do have some concern about confusing for our customers in regard to drinking alcohol in a public seating area and would want to work with the city on signage to make sure it is clear that no alcohol is allowed. We love the idea of | We'd be happy to be involved in consulting on the planning. |



Merchant Survey "Other Thoughts" are open ended questions

(Merchants on Commercial St in Green)

|                              |                       |                |               |  |   |   |           |
|------------------------------|-----------------------|----------------|---------------|--|---|---|-----------|
|                              |                       |                |               |  |   | a beautiful public space for our community to gather.   |           |
| <b>Matteos Public</b>        | 300 Commercial st     | Matt Margulies | 5 - 10 years  |  |   | One of my concerns is- The loss of business as my place is at the edge of a potential commercial st placement. Having a community bulletin board with local restaurant menus would help to give people a choice of where to eat. Not just what is right there, as well as a map of the downtown area. Including Pioneer park, the tribute trail and Sugar loaf. |           |
| <b>JUDI'S OF NEVADA CITY</b> | 246 COMMERCIAL ST     | Judi Weiner    | 11 - 20 years | They bring more people to town and in the case of Victorian Christmas first time visitors who want to come back. | Although often more people come to town they are focused on the event and are often with families and not here to shop. Also, street closures limit parking and so potential shoppers stay away.  | 246 COMMERCIAL ST - I believe the real focus needs to be on more parking for our existing situation as well as continued monitoring of vagrants.  | no thanks |
| <b>Off Broadstreet</b>       | 305 Commercial Street | John Driscoll  | 21+ years     |  | The street closures and added demand for already meager parking facilities make our customers unwilling to come to our theater during these special events. For these reasons, we are forced to be closed during these events. For example, we are already closed on "First Fridays" for the Art Walk. We are already |   |           |

Merchant Survey "Other Thoughts" are open ended questions

(Merchants on Commercial St in Green)

|  |                             |   |                  |   |   |  |  |
|--|-----------------------------|---|------------------|---|---|--|--|
|  |                             |   |                  |   | unable to schedule Sunday matinee performances in December due to Victorian Christmas. Any NEW events that create inconvenience to our customers, many of whom are elderly, will have a negative impact on our business. There is also the issue of ingress/egress emergency routes to be considered. Also, in the past, we have been forced to deal with vagrants and panhandlers annoying our customers. This required us to install a security gate across our entryway. |  |  |
| <b>J. J. Jacksons</b>                    | 244<br>Commercial<br>Street | Teresa<br>Mann                              | 11 - 20<br>years | These events bring more people to the downtown area.  | Street closures often cause people to walk a long way into town. They then don't want to purchase; carry things.  |  |  |
| <b>McCamant &amp; Durrett Architects</b> | 241<br>COMmercial<br>street | Charles<br>Durett                           | 11 - 20<br>years | motivates me and my staff. Gives us a feeling of living in a vibrant culture our work lives.                                  | People don't like to walk to an excessive, threatening noise.   | a closed street would, assuming that it's an appropriate street, york or commercial, would add hugely to the livability and identity of our town.  |  |
| <b>Clavey Vineyard &amp; Wines</b>       | 232<br>Commercial<br>Street | Larry Doyle<br>/ Tasting<br>Room<br>Manager | 5 - 10<br>years  | Victorian Christmas & Hot Summer Nights are business district events, encompass Broad St., Commercial St., Pine St., York St. | Mardi Gras & Parades are focused on Broad St., don't see much overflow on Commercial St. Bike race disrupts the foot traffic flow.<br><br>Note: events that do not benefit us on the event day can have a long-term positive effect if new visitors return.   | commercial St. - traffic on this street helps reduce some traffic on Broad St. If closed, would cause problems, also most store on Commercial St. have no back doors, delivery must come through the front door. |  |

Merchant Survey "Other Thoughts" are open ended questions

(Merchants on Commercial St in Green)

|                                       |  |                 |                           |   |   |  |  |
|---------------------------------------|--|-----------------|---------------------------|---|---|--|--|
| <b>Carrington's Fine Wines</b>        | 242 A Commercial Street                  | Cal Carrington  | 11 - 20 years             | People come in- taste wines/ look at wines - return another day to purchase wines. (do not want to carry around bottles during the event)   | parking is a major problem - wine cases weigh 30 lbs - inebriated individuals discourage / driveway customers - people want water/ bathroom use.  | emphasis should be placed on businesses input where the pedestrian-friendly street/town square will be located. (more importance is given to those businesses to be directly impacted)   | A public workshop on Saturday June 2nd 11 -1 is inconsiderate of business owners on a Saturday. Especially the first Saturday of the Nevada City Farmers Market. I would have to close - lose revenue! |
| <b>Building Owner - Landlord:</b>     | 237 - 241 Commercial St. / 101 Broad St. | Richard Buckley | 21+ years                 |   | Loitering - Drives off business - Tenants have left because of it - Pete's Pizza  | Have an input equal to merchants. Merchants come and go on a far greater frequency than landowners I think.  |  |
| <b>Clavey Winery and tasting Room</b> | 232 Commercial St.                       | Larry Doyle     | 5 - 10 years<br>21+ years | Both of the checked events above, draw large crowds, not only on Broad St., but Commercial St. as well.   | Both of the checked events above are centered on Broad St. and the people tend to stay there.   | A full closure of Commercial St. would have a severe negative effect on traffic flow in Nevada City. One way heading up hill on Commercial St. would be a potential option. I have owned a business for 30 years in Nevada City and have worked downtown since 1977, I have a good feel for this business district and closing off Commercial St. would not be good for our merchants. Property owners and merchants should have the most say on what happens at their front door. |  |
| <b>Inner Path</b>                     | 200 Commercial St                        | John Ernst      | 0 - 4 years               | I listed Parking Spaces, but in reality, there is not enough parking in the downtown area and I have been told on numerous occasions how frustrating it is to find appropriate parking. | Noisy events that draw a large crowd almost invariably mean that our normal clientele will stay home. The crowd that comes for these events is rarely interested in the products that we offer and Commercial Street is often filled with vendors that are not complementary to | Obviously there are good and bad points to the proposal. Pretty much all of the elements you mentioned would be a plus. What I've seen from the outdoor seating area on Commercial Street, however, is that it seems to attract homeless people and those who  |  |

Merchant Survey “Other Thoughts” are open ended questions

(Merchants on Commercial St in Green)

|  |  |  |  |  |   |   |  |
|--|--|--|--|--|---|---|--|
|  |  |  |  |  | <p>the health and wellness lifestyle that is a draw for most of our customers. The booths are also often set up in a way that inhibits entrance to our Center as well as blocking view of our display windows. 80% of the traffic that comes in during these events are just looking to get out of the weather or for a clean bathroom which we servicefully provide.</p> <p>Inner Path definitely loses income during these events. We have fewer sales and our event holders consciously plan their event for another location or another date.</p> <p>The only exception is the Farmers Market since they somewhat draw people interested in a healthy lifestyle. The amplified music they play, however, is so loud that we can't playing our own, more soothing music, until the event is over, and it often interferes with guided meditations and other classes we may be holding.</p> <p>The other negative is the extra trash that regularly needs to be picked up the next day.</p> | <p>smoke, which then becomes a detractor for the more, everyday visitor.</p> <p>I do want a safe place for the homeless to be able to go, and I understand it is a difficult and sensitive situation. It will be a wonderful day when a day center for the homeless becomes available in the local area. To be honest, I would suggest you work on that first, and a pedestrian friendly street second.</p> <p>I am also concerned about how many people smoke cigarettes in the area and how many bars we have in the City. Somewhat ironic that the City has a no smoking policy considering how many people I see smoking every single day. I pick up more cigarette butts and empty containers then anything else. I also do my share of cleaning up vomit from those whose unhealthy drinking habits are encouraged by the local bars.</p> |  |
|--|--|--|--|--|---|---|--|

Merchant Survey "Other Thoughts" are open ended questions

(Merchants on Commercial St in Green)

|                                       |                                      |                    |                 |   |  |   |   |
|---------------------------------------|--------------------------------------|--------------------|-----------------|---|--|---|---|
| <b>SOULCRAFTS</b>                     | 236<br>Commercial<br>Street, NC      | Melany<br>Castillo | 0 - 4 years     | Bring a lot of new<br>customers   |  | Would be great for kids to be<br>safe in a square, where the<br>parents can rest, breastfeed,<br>drink coffee et. | Love to be involved!                        |
| <b>Reiki Kitchen<br/>Event Center</b> | 315<br>Commercial<br>Street          | Kathleen<br>Coates | 5 - 10<br>years | We don't make any<br>money. We try to be<br>open to create<br>attraction. we have live<br>music and food. | Do the parking meters really<br>benefit the budget?<br><br>We need City trashcans on<br>upper commercial.<br><br>There are two gas lights that<br>arent working. Probably<br>leaking gas.<br><br>We need the city toilets to be<br>open. | we need to stop access to 5<br>ton trucks on commercial and<br>york. I had one back into my<br>building.          | na  |
| <b>Crazy Horse</b>                    | 230<br>Commercial St.<br>Nevada City | Terra<br>Saxton    | 5 - 10<br>years | More business in town<br>and more foot traffic.   |  |   | Happy to a space for fundraising<br>events. |



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## Resident Survey

---

**First & Last Name:**

---

**Do you live within Nevada County Limits?**

YES

No

**Do you live within Nevada City Limits?**

YES

NO

**Street Name & Number (i.e. 534 Coyote Street)**

---

**Email (not required)**

---

example@example.com

**Phone Number (not required)**

---

Area Code

---

Phone Number

**What events / projects have positively impacted our community? (check all that apply)**

Victorian Christmas

Hot Summer Nights

Mardi Gras Celebration

Nevada City Farmers Market

First Friday Art Walk

Parades

NC Classic Bike Race

Robinson Plaza Renovation

Callahan Park Renovation

Boardwalk Development on Commercial Street

Sidewalks, Tables and Benches

Parking Spaces

Parking Meters

NONE

---

**How have these events / projects positively impacted our community?**

---

**What events / projects have negatively impacted our community? (check all that apply)**

Victorian Christmas

Hot Summer Nights

Mardi Gras Celebration

Weekend Farmers Market

First Friday Artwalk

Parades

NC Classic Bike Race

Robinson Plaza Renovation

Callahan Park Renovation

Boarwalk Development on Commercial Street

Sidewalks, Tables and Benches

Parking Spaces

Metered Parking

NONE

---

**How have these events / projects negatively impacted our community?**

---

**Are you in favor of a pedestrian-friendly street / town square space in Nevada City?**

Yes

No

Maybe

No Preference

Need More Information





Referring to the map above, which of the potential project sites are suited to become a pedestrian-friendly street / town square space?

Commercial Street (green area on map)

York Street (blue area on map)

Argall Way In 7 Hills District (not pictured)

No Preference

None

---

Referring to the map above, which ONE of the potential project sites is BEST suited to become a pedestrian friendly / town square space?

Commercial Street (green area on map)

York Street (blue area on map)

Argall Way In 7 Hills District (not pictured)

No Preference

None

---

**Which of the following elements would you like to see incorporated into a pedestrian-friendly street / town square space in Nevada**

Greenery

Shade Trees

Bicycle Racks

Water Feature

Elements Honoring Indigenous History/Presence

Seating / Benches / Tables / Umbrellas

Wider Sidewalks

Kid-Friendly Space

Edible Landscape

Additional Lighting

Drinking Fountain

Local Art / Sculpture

Performance Space

Lockers to Store Personal Items i.e. Backpacks

Vendor Kiosks

Games i.e. Checkerboard

---

**If a pedestrian-friendly street / town square space is created in Nevada City, which option would you prefer?**

A Full Street Closure

A Partial Closure (i.e. evenings, weekends and/or special events)

A One Way Street For Traffic

No Preference

None

---

**Pertaining to a pedestrian-friendly street / town square space in Nevada City, are any of the following of major concern to you? (ch**

Traffic flow

Parking

Vagrants

Receiving Shipments / Deliveries

Smoking

Access to public facilities

Vandalism

Increased Rent / Gentrification

Public safety

Litter

No Major Concerns

**Other thoughts to share in regards to this pedestrian-friendly street / town square project in Nevada City:**

---

**Would you like to help with this project? If so, please outline your level of desired involvement OR specific support you're able to p**

---

# APPENDIX D

## Resident Survey “Other Thoughts” Open Comment

- Laurie Coughlan: I feel like it would just create hanger on-ers, and there is already the park, and the Robinson plaza.
- Amber Taxiera: I don't think that this survey is accurately reflecting peoples responses to each of the proposed closure locations. I do support a full street closer on commercial street and all my responses are specific to that street. Responses to these questions would be different if i were to be considering the street closer at Argall Way, which I do not support. I'm indifferent about a York street closure.
- Nancy Fleming: Creating a town square on a secondary side-street, such as Commercial Street, will not be as successful as utilizing a wider right-of-way within a more central location of downtown. A project on Bridge Street will require more coordination/compensation, as it currently provides parking spaces for two adjacent businesses. But, the effort should be undertaken so that the project is maximized. I suggest that a thorough site analysis be done of the site(s) that are preferred; views, adjacencies, utilities, sun/shade, etc. before any final recommendations are made.
- No name submitted: I think we should look at some type of pedi-cab alternatives so visitors or even citizens can take advantage of for traveling to and from locations.
- Larry Birdsong: Make Broad Street one-way toward 49. Have parking on one side. Make it perpendicular to the curb. Make Commercial one way Main to Broad.
- Janet Jensen: I think it is a good idea. Lower Commercial is tight and hard to drive on and park on anyway. Maybe make a delivery truck parking zone at the end of Commercial St by the brick building/yoga studio. For truck parking only. Delivers to businesses I see as the only problem blocking off the street. Removable metal posts at the each end of the street, in case the Fire department needed to get up the street.
- Carol Bader: Part of the charm and quality of life in Europe is the outdoor life and gathering of people at the end of the day
- Eric Rubinstein: York St. is narrow and presently not so great for cars--shutting it down to vehicular traffic and making it a pedestrian mall would be great! This would not impact traffic flow very much and would make our town much more pleasant, for visitors and locals alike! I think York St. is much preferable to lower Commercial St.--much more central, and there would be much less difficulty closing it off to vehicles. 7 Hills district is too far away from downtown!
- Diana: Motor vehicles should be totally excluded during most of day and night. Smoking and dogs should not be permitted.
- Michael P. Anderson: We need to calm the traffic that travels through Nevada City. It would be nice to discourage pass-through traffic, especially since there are plenty of ways to go around Nevada City if the city center is not your end destination.
- Susan Bavo: NC is not like a big European city where the pedestrian only shopping area is so common. The proposed streets are not lined with shops, they are narrow and Commercial Street businesses need delivery access. I think this idea is admirable, but would not help the city in the long run. How about some love directed at Spring Street and the 7Hills Business District?
- Jeff Pelline: I hope this will be a collaborative effort and not a divisive one. If done right, it has real potential.

- Terry Hastings: All of these concerns have been addressed by other cities in creating their pedestrian friendly environments.
- Susan Ellenbogen: In what ways would the perceived outcome be any more desirable than what's happened on Commercial St.? In an ideal world, it would be lovely. But until homelessness and public drug use (esp. alcohol) are solved, I don't think this is a good idea.
- Jeanette Oliver: I think it will just be one more place for vagrants and substance abusers to congregate. We already have them going through our trash and recycle containers at night and sleeping in our yards.
- No name submitted: York street just makes sense, delivery's and contractors can still easily access business, parking is not impacted, it's close to public restrooms and does not impact traffic. Closing off commercial street will have impacts on all of the above.
- Eliza Tudor: Would love to see a great collaboration between FoNC and Nevada County Arts Council, and perhaps to work on community engagement together, so that there's an awareness of the Grass Valley-Nevada City Cultural District arts planning process as it rolls out.
- Lorraine Reich: Isolation and loneliness is a major problem in American society. Having a pedestrian zone in every town and city brings people out and gives them opportunities to mingle and talk with their neighbors and friends.
- Jan Tache: Commercial Street is very cold on cold days, more so than York Street. Nice in the heat of the summer.
- Catherine Stifter: Go FONC!
- Lisa Rowe: Accessibility for elders and people with disabilities
- Denise Cain: Pet friendly important
- K Oleson: I don't think either Commercial St or York St are appropriate for "town squares" as they are important right-of-ways for traffic flow. Commercial St has already been narrowed. And York St is frequently used for traffic flow in an already congested, and highly trafficked area.
- Robbert Trice: All of the above need to be factored in
- Amanda Thibodeau: Great idea! Thanks for putting energy towards making our town an even better place to live!
- Robert Burk: Commercial Street seems like the ideal place to do this. The street is already narrow and hard for two vehicles to pass. The boardwalk area has shown this area will be used. While I hate to give up more parking, I think there is a benefit to closing it off to traffic. Possibly deliveries could be made between certain hours if that is a concern for businesses along Commercial.
- Kathy Phillips: Would be nice but could have problems with people camping out, vagrants and or drugs.
- Oksana Ruderman: I like the idea. A trial run would be a good idea to start.
- Susan Reynolds: As a resident, I would really like to be able to walk downtown without walking through other people's smoke/butts interfering. My dream is to walk in downtown Nevada City without encountering rude/scary/vacant-eyed people who don't live here full time.
- Tom Durkin: The Commercial Street area is the obvious choice, but it must remain a partial closure -- even on weekends, and evening. Bands need to be able to load-in and load-out at the performance venues.

# APPENDIX E

## Write Up: Workshop 1

**Community Workshop 1: Pedestrian Friendly Street in Downtown Nevada City**  
**June 2nd, 2018**

### **Agenda (11am-1pm, 2 hours)**

- 11:00-11:10 am - Sign in
- 11:10-11:15 am - FoNC introduction
- 11:15-11:25 am - Intro to public spaces presentation
- 11:25-11:35 am - Community Introductions
- 11:35-12:05 pm - Small Group Discussions
  - Values of our town
  - Activities that will facilitate these goals
  - Features that allow goals and activities to manifest
  - Concerns or “obstacles” to aforementioned goals
- 12:05-12:10 pm - Break
- 12:10-12:40 pm - Small Group Discussions
- 12:40-12:50 pm - Reporting back to the whole group
- 12:50-1:00 pm - Wrap-up
- 1pm and on - Walking York & Commercial Streets: Ending up at Three Forks

### **Overview of Workshop 1**

Though the conversation and idea of pedestrianizing space in downtown Nevada City has been going on for a few years, the purpose of Workshop 1 was to officially commence this conversation with the community as a whole, facilitated by Future of Nevada County (FoNC) in collaboration with the City of Nevada City. Because this workshop marked beginning of this conversation, the overall objective was to acquire broader knowledge of the community’s goals, needs, and aspirations. Like a funnel going from broad to more specific, the process is structured to obtain wider community goals and needs first, and then later to focus on more specific strategies to satisfy needs and accomplish the goals.

The bulk of conversation was divided into categories that progressed, like a funnel, from broader to more specific. This brainstorm was facilitated in small groups by FoNC members. We started off with “**Values**” - what we value as a community. Then we moved onto “**Activities**” - what activities would help facilitate these values in everyday life in Nevada City. Then we focused on “**Features**” - the physical features that would create a space conducive to achieving and embodying our community’s values and desired activities. It was great to see all the awesome ideas that community members (including residents, merchants/business owners, and city officials) vocalized. After a break we delved into “**Concerns**” - potential drawbacks or obstacles that folks could foresee as inhibiting a successful project.

The notes taken by FoNC facilitators in the small groups were then coalesced into a brief report back to the whole group, so that each individual saw their comments reflected back to the whole.

### **Methodology on the graphs:**

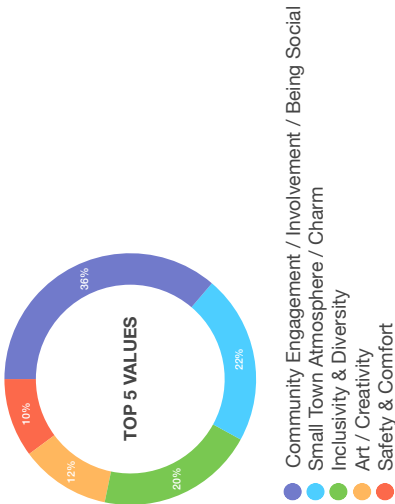
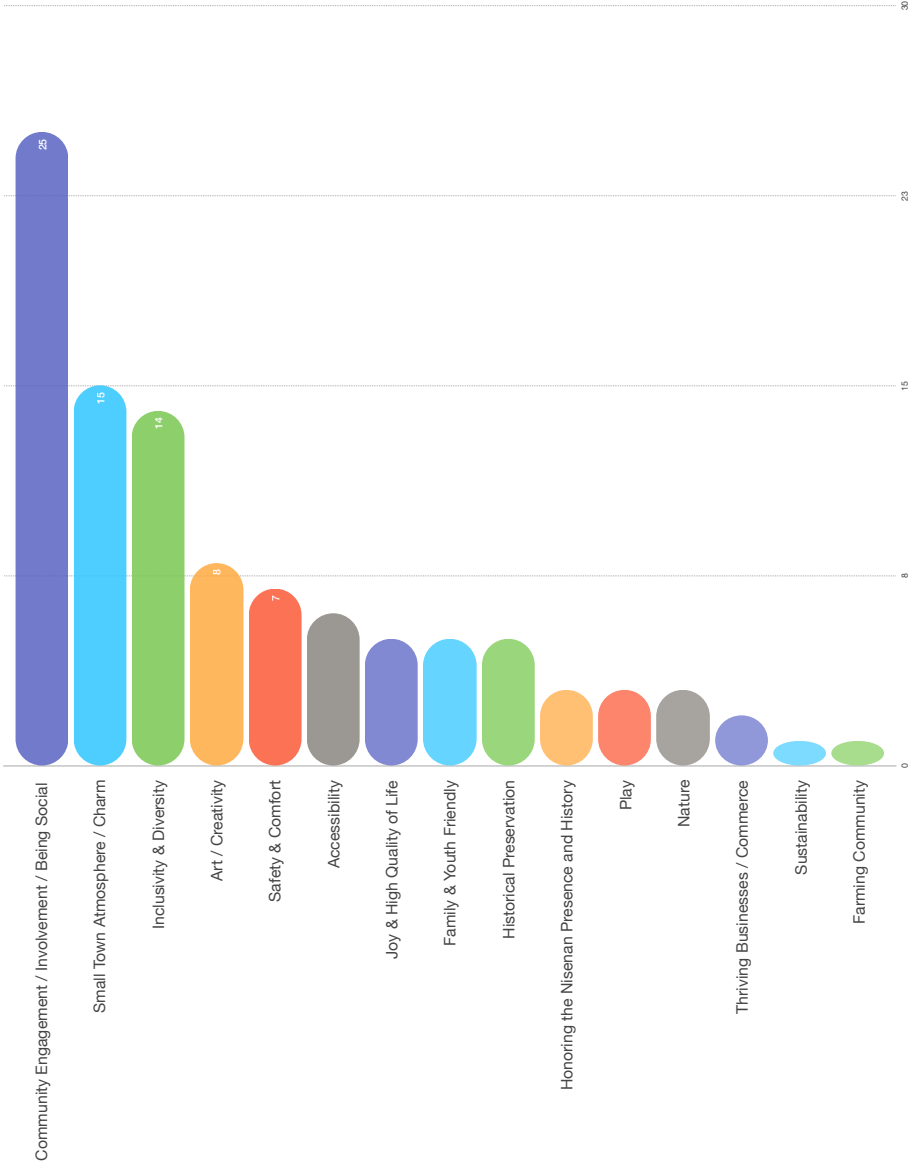
After the workshop, FoNC members categorized each comment in each category (Value, Activity, Feature, and Concern) and tallied how many times that aspect was brought up, thus portraying the relative importance to the community as a whole. These tallies were then put into a bar graph. To show what percolated to the top, the five aspects mentioned the most for each category are also presented in an additional circle/doughnut graph. *As there was much information to condense into a concise and effective report, the bar graphs have left out some individual comments; thus, these specific comments are provided in the appendix, where you can see also how these comments were categorized.*

**Quote that we find embodies this project:**

*“Streets themselves are critical public spaces that can lend richness to the social, civic, and economic fabric of our communities... We’re beginning to see streets in their entirety: not just their function in transporting people and goods, but the vital role they play in animating the social and economic life of communities. It’s about communities owning and reclaiming their streets, participating in civic life, and having a direct impact on how their public spaces look, function, and feel.” - Streets as Places*

**We want to thank everyone for their participation in this workshop! The information and opinions gathered will help inform a plan that is inclusive of the community’s needs and desires.**

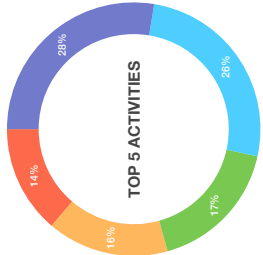
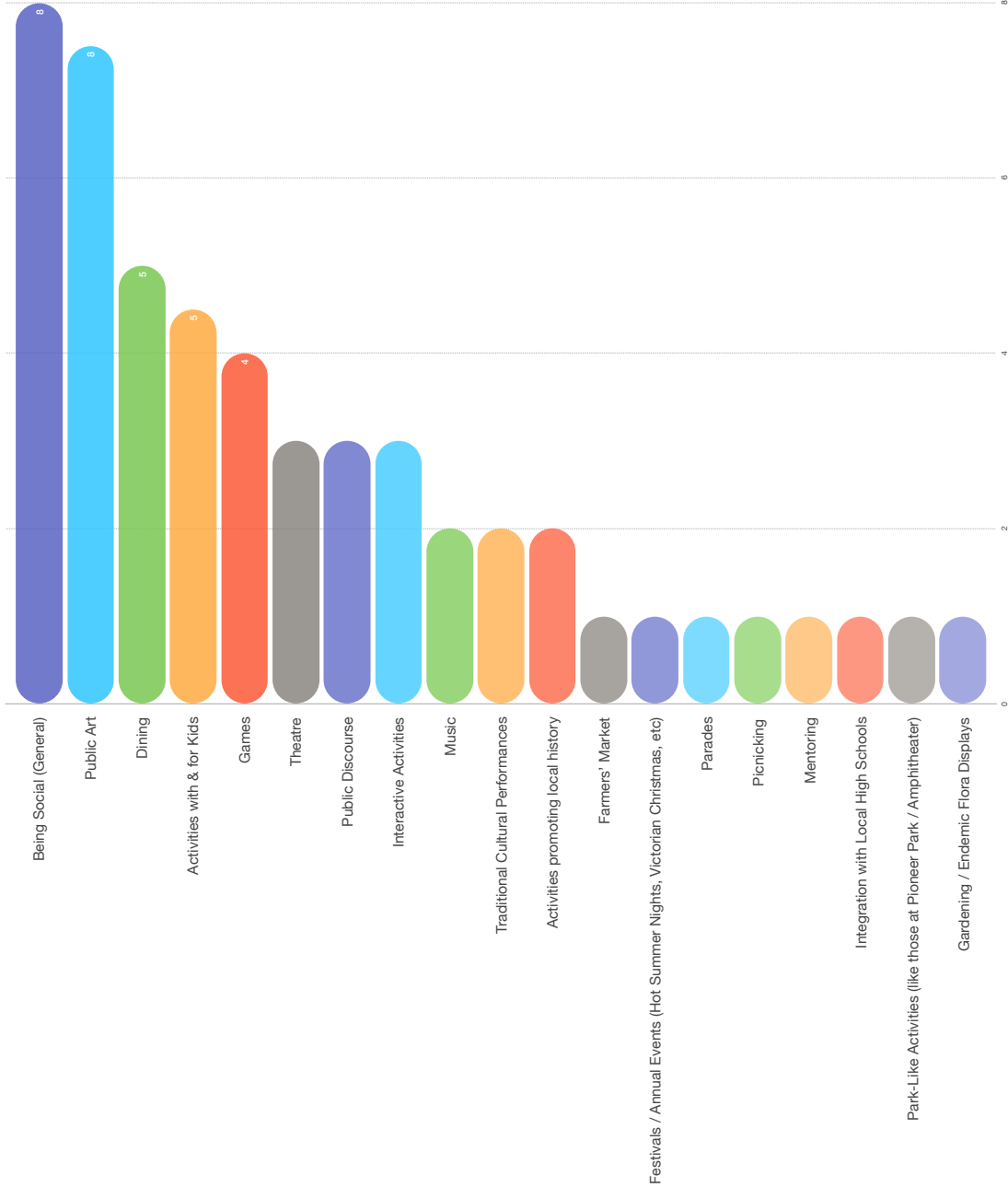
Values



| Values of the Community                           |                         |
|---|-------------------------|
| VALUE   | DISCUSSED IN WORKSHOP 1 |
| Community Engagement / Involvement / Being Social | 25                      |
| Small Town Atmosphere / Charm                     | 15                      |
| Inclusivity & Diversity                           | 14                      |
| Art / Creativity                                  | 8                       |
| Safety & Comfort                                  | 7                       |
| Accessibility                                     | 6                       |
| Joy & High Quality of Life                        | 5                       |
| Family & Youth Friendly                           | 5                       |
| Historical Preservation                           | 5                       |
| Honoring the Nisanan Presence and History         | 3                       |
| Play  | 3                       |
| Nature  | 3                       |
| Thriving Businesses / Commerce                    | 2                       |
| Sustainability                                    | 1                       |
| Farming Community                                 | 1                       |



Activities

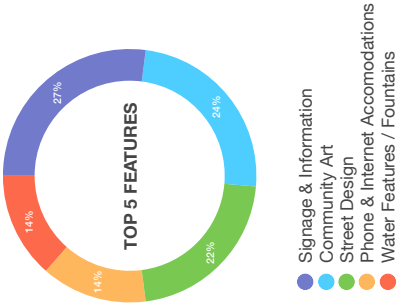
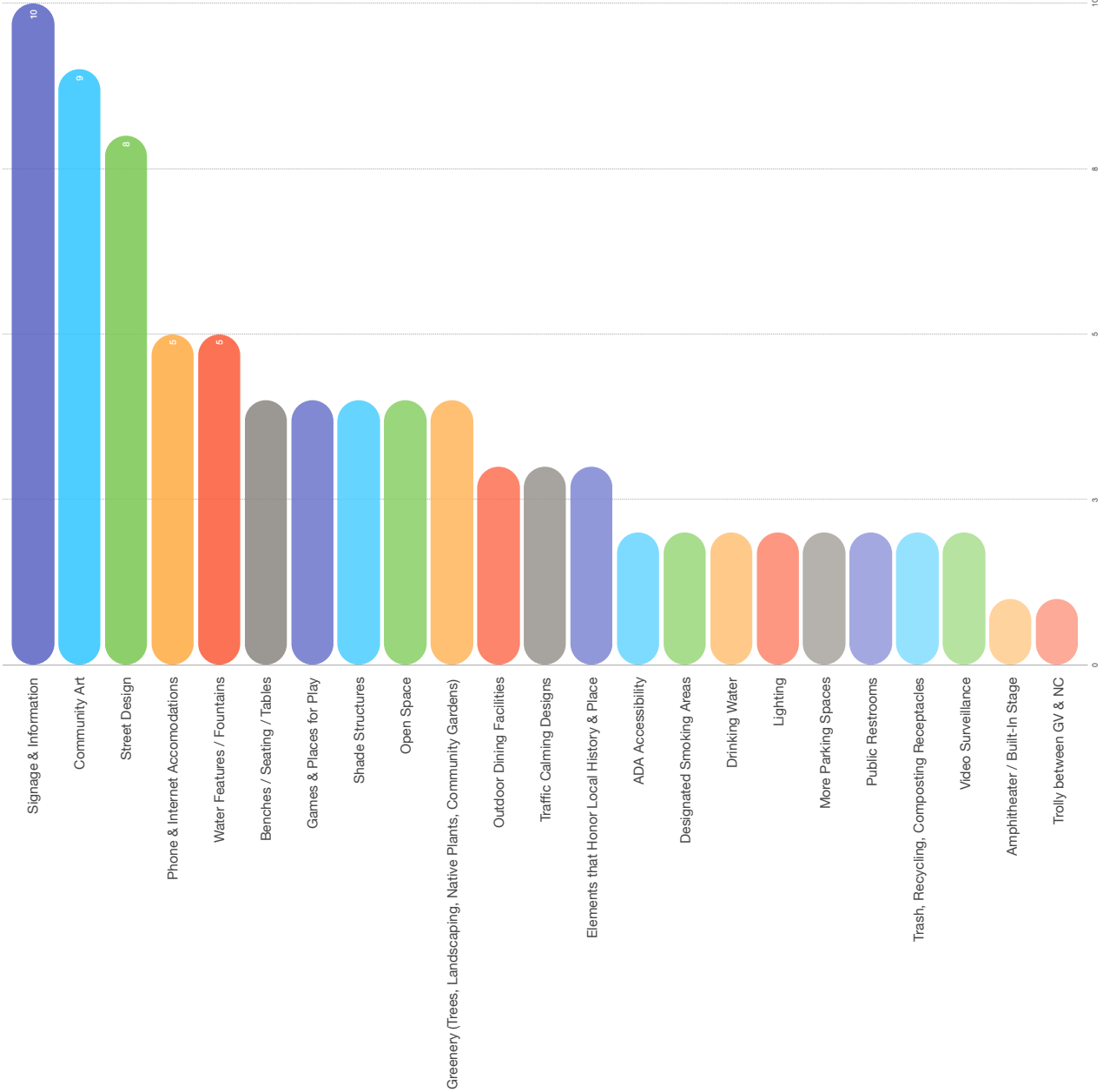


- Being Social (General)
- Public Art
- Dining
- Activities with & for Kids
- Games

Activities that would exemplify community values

| ACTIVITY  | DISCUSSED IN WORKSHOP 1 |
|---|-------------------------|
| Being Social (General)  | 8                       |
| Public Art  | 8                       |
| Dining  | 5                       |
| Activities with & for Kids  | 5                       |
| Games   | 4                       |
| Theatre   | 3                       |
| Public Discourse  | 3                       |
| Interactive Activities  | 3                       |
| Music   | 2                       |
| Traditional Cultural Performances                                       | 2                       |
| Activities promoting local history                                      | 2                       |
| Farmers' Market   | 1                       |
| Festivals / Annual Events (Hot Summer Nights, Victorian Christmas, etc) | 1                       |
| Parades   | 1                       |
| Picnicking  | 1                       |
| Mentoring   | 1                       |
| Integration with Local High Schools                                     | 1                       |
| Park-Like Activities (like those at Pioneer Park / Amphitheater)        | 1                       |
| Gardening / Endemic Flora Displays                                      | 1                       |

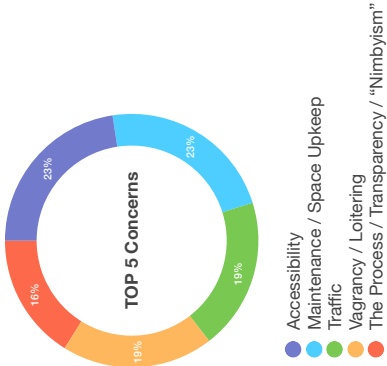
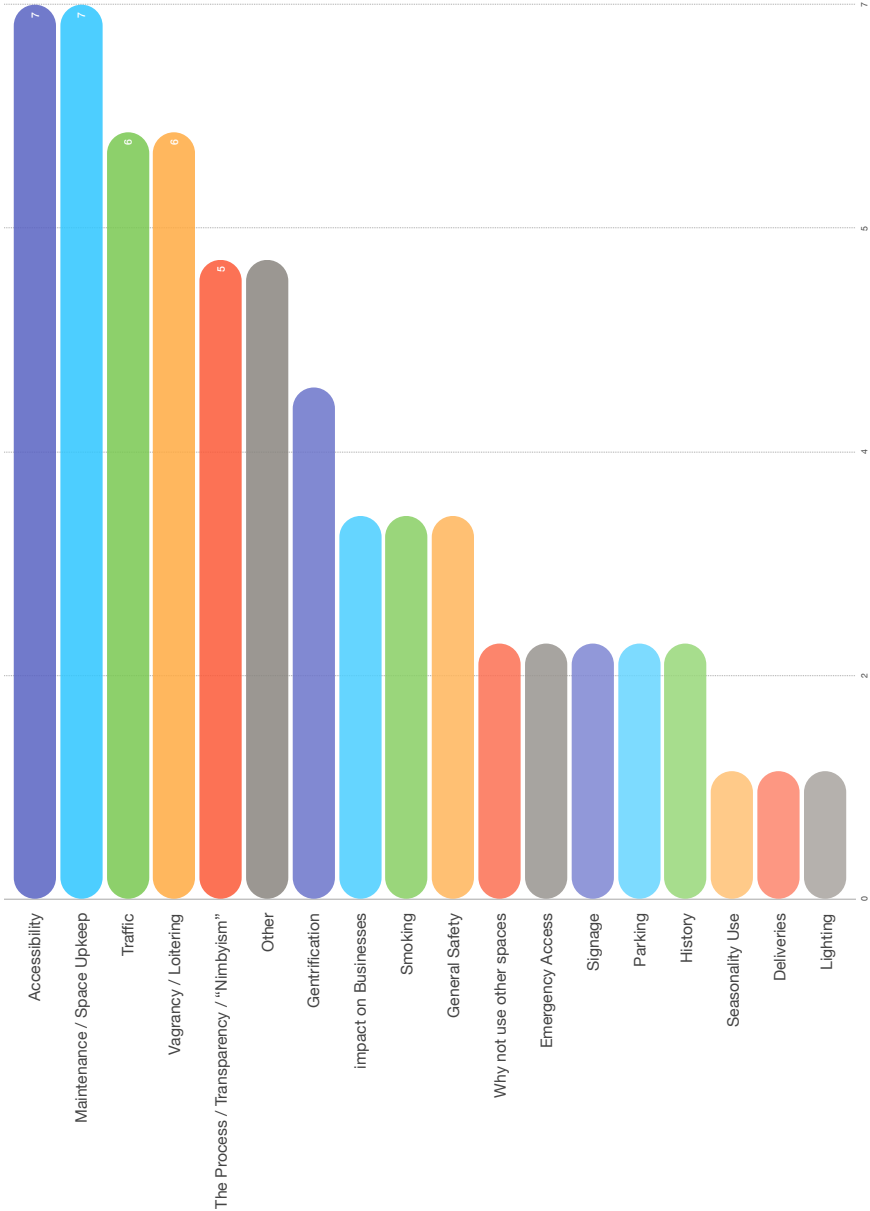
Features



- Signage & Information
- Community Art
- Street Design
- Phone & Internet Accommodations
- Water Features / Fountains

| Features that would facilitate values / activities              |                         |
|---|-------------------------|
| FEATURE   | DISCUSSED IN WORKSHOP 1 |
| Signage & Information   | 10                      |
| Community Art   | 9                       |
| Street Design   | 8                       |
| Phone & Internet Accommodations                                 | 6                       |
| Water Features / Fountains                                      | 5                       |
| Benches / Seating / Tables                                      | 4                       |
| Games & Places for Play   | 4                       |
| Shade Structures  | 4                       |
| Open Space  | 4                       |
| Greenery (Trees, Landscaping, Native Plants, Community Gardens) | 4                       |
| Outdoor Dining Facilities                                       | 3                       |
| Traffic Calming Designs   | 3                       |
| Elements that Honor Local History & Place                       | 3                       |
| ADA Accessibility   | 2                       |
| Designated Smoking Areas  | 2                       |
| Drinking Water  | 2                       |
| Lighting  | 2                       |
| More Parking Spaces   | 2                       |
| Public Restrooms  | 2                       |
| Trash, Recycling, Composting Receptacles                        | 2                       |
| Video Surveillance  | 2                       |
| Amphitheater / Built-In Stage                                   | 1                       |
| Trolley between GV & NC   | 1                       |

Concerns to be addressed



| Concerns about the space                |                         |
|---|-------------------------|
| CONCERNS                                | DISCUSSED IN WORKSHOP 1 |
| Accessibility                           | 7                       |
| Maintenance / Space Upkeep              | 7                       |
| Traffic                                 | 6                       |
| Vagrancy / Loitering                    | 6                       |
| The Process / Transparency / "Nimbyism" | 5                       |
| Other                                   | 5                       |
| Gentrification                          | 4                       |
| Impact on Businesses                    | 3                       |
| Smoking                                 | 3                       |
| General Safety                          | 3                       |
| Why not use other spaces                | 2                       |
| Emergency Access                        | 2                       |
| Signage                                 | 2                       |
| Parking                                 | 2                       |
| History                                 | 2                       |
| Seasonality Use                         | 1                       |
| Deliveries                              | 1                       |
| Lighting                                | 1                       |

| <b>VALUES</b>  |              |
|--|--------------|
| <b>Overall Category</b>                                      | <b>Tally</b> |
|  |              |
| <b>Art / Creativity (3)</b>                                  | <b>8</b>     |
| - Creative community (3)                                     |              |
| - Healing arts (1)   |              |
| - Public Arts (1)  |              |
|  |              |
| <b>Sustainability (1)</b>                                    | <b>1</b>     |
|  |              |
| <b>Honoring the Nisenan Presence &amp; History (3)</b>       | <b>3</b>     |
|  |              |
| <b>Community Engagement / Involvement / Being social (8)</b> | <b>25</b>    |
| - Sense of place / community (3)                             |              |
| - Helpfulness (1)  |              |
| - Friendliness / Neighborliness (8)                          |              |
| - Traditions together (1)                                    |              |
| - Invested / Cared for / Involved (3)                        |              |
| - Stake in the Community (1)                                 |              |
|  |              |
| <b>Inclusivity / Tolerance of Diversity (9)</b>              | <b>14</b>    |
| - Racial Justice (2)   |              |
| - Less Well-known histories and current populations here (1) |              |
| - Safety that includes Homeless/Youth & includes them (2)    |              |
|  |              |
| <b>Play (1)</b>  | <b>3</b>     |
| Safety / safe places to play (2)                             |              |
|  |              |
| <b>Commerce / Thriving Businesses (1)</b>                    | <b>2</b>     |
| - Small thriving businesses (1)                              |              |
|  |              |
|  |              |

|  |            |
|--|------------|
| <b>Joy / High Quality of Life (1)</b>      | <b>5</b>   |
| - Vibrancy (1)                             |            |
| - Generosity (1)                           |            |
| - Feeling Welcome and Free (2)             |            |
|  |            |
|  |            |
| <b>Safety / Comfort (6)</b>                | <b>7</b>   |
| - Fire & Police Safety (1)                 |            |
|  |            |
| <b>Family &amp; Youth Friendly (4)</b>     | <b>5</b>   |
| - Family Feeling (1)                       |            |
|  |            |
| <b>Accessibility (6)</b>                   | <b>6</b>   |
|  |            |
| <b>Nature (3)</b>                          | <b>3</b>   |
|  |            |
| <b>Historical Preservation (5)</b>         | <b>5</b>   |
|  |            |
| <b>Small Town Atmosphere and Charm (9)</b> | <b>15</b>  |
| - tight knit, smallness (1)                |            |
| - Local flavor (2)                         |            |
| - uniqueness (2)                           |            |
| - personal touches (1)                     |            |
|  |            |
| <b>Farming Community (1)</b>               | <b>1</b>   |
|  |            |
| <b>Total count</b>                         | <b>103</b> |

| Activities  |       |
|---|-------|
| Overall Category  | Tally |
|   |       |
| Farmers Market (1)  | 1     |
|   |       |
| Festivals / Annual Events (1)   | 1     |
| - Hot Summer Nights   |       |
| - Victorian Christmas   |       |
|   |       |
| Parades (1)   | 1     |
|   |       |
| Picnics (1)   | 1     |
|   |       |
| Theatre (3)   | 3     |
|   |       |
| Public Art (2)  | 7.5   |
| - Art Walk (1)  |       |
| - Chalk drawing (1)   |       |
| - Displaying art that is outdoor safe (2)                             |       |
| - Promoting Museums (1)   |       |
| - Guided collaborative art for kids ( <i>split categories = 0.5</i> ) |       |
|   |       |
| Mentoring (1)   | 1     |
|   |       |
| Activities with Kids - title only, don't count                        | 4.5   |
| - Family focused business that attract kids (2)                       |       |
| - Weekly events (pop-up storytime) (2)                                |       |
| - Guided collaborative art for kids ( <i>split categories = 0.5</i> ) |       |
|   |       |
| Integrating local high schools (1)                                    | 1     |
|   |       |
| Public Discourse - title, don't count                                 | 3     |

|   |   |
|---|---|
| - Tabling, public education, and outreach (1)                       |   |
| - Public Discussions and Demonstrations (2)                         |   |
|   |   |
| Park-Like Activities (like those in Pioneer Park, amphitheatre) (1) | 1 |
|   |   |
| Music (2)   | 2 |
| - Permitting Process (?)  |   |
|   |   |
| Traditional Cultural Performances (indigenous) (1)                  | 2 |
| Sodding 4 corners and Nisenan dancing (1)                           |   |
|   |   |
| Gardening - title, don't count                                      | 1 |
| endemic flora displays/ seeding (plants) (1)                        |   |
|   |   |
| Interactive Activities (2)  | 3 |
| - Playing on structures (imagination blocks) (1)                    |   |
|   |   |
| Being Social - General (5)  | 8 |
| - Pedestrian Space (2)  |   |
| - People Watching (1)   |   |
|   |   |
| Dining (5)  | 5 |
|   |   |
| Games (2)   | 4 |
| - Scavenger Hunt (1)  |   |
| - Bocce Ball (1)  |   |
|   |   |
| Activities that promote local history (1)                           | 2 |
| History Tours (1)   |   |
|   |   |

|   |              |
|---|--------------|
| <b>Features</b>   |              |
| <b>Overall Category</b>   | <b>Tally</b> |
|   |              |
| <b>ADA Accessibility (1)</b>                                    | <b>2</b>     |
| - Railings (1)  |              |
|   |              |
| <b>Ampitheater/Built in stage (1)</b>                           | <b>1</b>     |
|   |              |
| <b>Benches/seating (3)</b>                                      | <b>4</b>     |
| Tables (1)  |              |
|   |              |
| <b>Phone / Internet Accomodations - title only, don't count</b> | <b>5</b>     |
| Cell Phone Reception (1)  |              |
| Free Wifi (3)   |              |
| Phone Charging Station (1)                                      |              |
|   |              |
| <b>Games / Places for Play - title only, don't count</b>        | <b>4</b>     |
| - Chess Board (1)   |              |
| - Playground (2)  |              |
| - Slip'n'slide (1)  |              |
|   |              |
| <b>Street Design - title only, don't count</b>                  | <b>8</b>     |
| Clean, Uniform Sidewalks (2)                                    |              |
| Decorative Street / Road Material (2)                           |              |
| Wider Sidewalks (2)   |              |
| Pedestrian-oriented design (1)                                  |              |
| Historic buildings open to space (1)                            |              |
|   |              |
| <b>Shade structures (4)</b>                                     | <b>4</b>     |
|   |              |
| <b>Community, public art/sculptures (4)</b>                     | <b>9</b>     |
| Exhibit art cars/exhibitions from other events/festivals (3)    |              |

|  |           |
|--|-----------|
| Interactive, blank art space (2)   |           |
|  |           |
| <b>Signage / Information - title only, don't count</b>                                       | <b>10</b> |
| Connection to trails with signage (1)  |           |
| Current information about restaurants/merchants (boards in parking lots, brochures, app) (1) |           |
| Informational/cultural kiosk (2)   |           |
| Map of town/trails/features (1)  |           |
| Signage (Interpretive, Information, Silly) (3)   |           |
| Public bulletin boards (1)   |           |
| Extended Chamber Hours (1)   |           |
|  |           |
| <b>Designated Smoking Areas (2)</b>  | <b>2</b>  |
|  |           |
| <b>Drinking Water / Fountain (2)</b>   | <b>2</b>  |
|  |           |
| <b>Water features, fountains (5)</b>   | <b>5</b>  |
|  |           |
| <b>Lighting (2)</b>  | <b>2</b>  |
|  |           |
| <b>More Parking Spaces (2)</b>   | <b>2</b>  |
|  |           |
| <b>Open Space (4)</b>  | <b>4</b>  |
|  |           |
| <b>Outdoor Dining Facilities (3)</b>   | <b>3</b>  |
|  |           |
| <b>Public Restrooms (2)</b>  | <b>2</b>  |
|  |           |
| <b>Traffic Calming Design (1)</b>  | <b>3</b>  |
| Retractable Bollards (1)   |           |
| Speed Bump (1)   |           |
|  |           |

|  |          |
|--|----------|
| <b>Elements that honor Local History / Place</b>                           | <b>3</b> |
| Tie ins to Yuba River (1)  |          |
| Reflection of Nisenan heritage (2)   |          |
|  |          |
| <b>Trash, Recycling, Compost Receptacles (2)</b>                           | <b>2</b> |
|  |          |
| <b>Greenery - Trees, landscaping, native plants, community gardens (4)</b> | <b>4</b> |
|  |          |
| <b>Trolly between GV &amp; NC (1)</b>                                      | <b>1</b> |
|  |          |
| <b>Video surveillance (2)</b>  | <b>2</b> |
|  |          |
| Other  |          |
| Permits for Music (1)  | <b>1</b> |

| Concerns   | Tally |
|--|-------|
|  |       |
| <b>Use not use other public spaces</b>   | 2     |
| "Why is there a need when there's already public spaces"                                     |       |
| why not utilize existing spaces (calanan park / robinson plaza)                              |       |
|  |       |
| <b>Seasonality Use</b>   | 1     |
|  |       |
| <b>Traffic</b>   | 6     |
| Blocking off businesses (solution idea: signage, paver to end of commercial, main)           |       |
| Traffic: tourist flow specifically   |       |
| Current events have barricades and stop foot traffic   |       |
| Traffic circulation / flow x 2   |       |
| more tallies for "Traffic" x 1   |       |
|  |       |
| <b>Accessibility</b>   | 7     |
| "blocking traffic if space not used"   |       |
| "access to businesses potentially limited (e.g. close parking pathways for ADA /Elderly" x 2 |       |
| does our way of "improving" it make it less accessible?                                      |       |
| Idea: bollards to stop or allow vehicles   |       |
| "Trailheads centered in space & news add to features" ?                                      |       |
| "accessible sidewalks, cut back vegetation"  |       |
|  |       |
| <b>Emergency Access</b>  | 2     |
| fire + police / emergency x 2  |       |
|  |       |
|  |       |
| <b>Signage</b>   | 2     |
|  |       |
| <b>Deliveries</b>  | 1     |
|  |       |
| <b>Businesses</b>  | 3     |
| Need lots of input from businesses / affect  |       |
| Access to businesses limited   |       |
| Merchants will feel negatively impacted  |       |
|  |       |

|  |   |
|--|---|
| <b>Maintenance</b>   | 7 |
| maintenance... x 1   |   |
| graffiti / "who will tend the space"   |   |
| upkeep and cleanliness   |   |
| if York Street, high impact for one merchant, make sure people know they're there and open |   |
| having manageable costs for maintaining the space  |   |
| managing litter and cleanliness  |   |
| (solution idea: business partnerships, MOU) x 2  |   |
| dog waste, provide bags  |   |
|  |   |
| <b>Smoking</b>   | 3 |
| Regulating smoking   |   |
| Reinforce non-smoking (more visible & secured)   |   |
| Enforcement of no smoking / drinking   |   |
|  |   |
| <b>Vagrancy / Loitering</b>  | 6 |
| "Not a park"   |   |
| Safety of kids & all people  |   |
| "don't do feeding programs for homeless in high traffic public place"                      |   |
| "conflict leading to violence"   |   |
| "camping out"  |   |
| Bars contribute to litter and rowdiness  |   |
| (solution idea: more signage: house rules, designated smoking)                             |   |
|  |   |
| <b>Gentrification / Social</b>   | 4 |
| "Are we pushing people out?" i.e. gentrification   |   |
| Does improving it make it "less affordable"  |   |
| That there will be increased uptics in cultural oppression                                 |   |
| including more voices does not equal exclusion for others                                  |   |
|  |   |
| <b>Parking</b>   | 2 |
| commercial (solution idea: shuttles)   |   |
| parking for town access  |   |
| "are we utilizing alternative transportation?" (to help the parking issue)                 |   |
| Availability   |   |
|  |   |



|   |          |
|---|----------|
| <b>History</b>  | <b>2</b> |
| Limitations of Historic District Designation  |          |
| Glorification of Mining by putting more mining displays, with the "exclusion of all the other histories and current realities (Nisenan, Chinese, the environment) |          |
|   |          |
| <b>General Safety</b>   | <b>3</b> |
| Vehicles Terrorizing Closed Streets   |          |
| Accessibility of police / call box  |          |
| more tallies for "safety" x 1   |          |
|   |          |
| <b>Lighting</b>   | <b>1</b> |
|   |          |
| <b>The Process</b>  | <b>5</b> |
| Ensure we get input from all groups, especially people who live in the vicinity   |          |
| Don't let NIMBYs derail the project   |          |
| Wider outreach about process and transparency   |          |
| One way vs. full closure, options not being fully advertised  |          |
| "deeper investigation into value of town square"  |          |
|   |          |
| <b>Other</b>  |          |
| Magnify opportunity for musicians to play all the time  |          |
| The magic and synergy that we're currently experiencing dies...   |          |
| Making sure it's not car-centric  |          |
| Energy source concerns - can we be "solar" ?  |          |
| being able to reach friends and family, public wifi and cell access   |          |

# APPENDIX F

## Write Up: Workshop 2

### **Agenda (3 hours total) 9am - 12pm**

9:00-9:10 am - Mingle and sign in  
9:10-9:15 am - Overview and purpose of workshop  
9:15-9:30 am - Survey Results  
9:30-9:40 am - Why Commercial Street?  
9:40-10:40 am - Visioning Activity  
10:40-10:50 am - Break  
10:50 - 11:00 am - Addressing Concerns  
11:00 - 11:40 am - Implementation  
11:40 - 12pm - Open Discussion & Conclusion

### **Who attended**

Audry Agle - resident  
Steffen Snell - planning commissioner, business owner  
Stuart Lauters - planning commissioner  
Steve Danner  
Diana Gamzon - resident, office on Broad Street, Nevada County Cannabis Alliance  
Valerie Moberg - city council  
Eric Robins  
Will Falconi - Assistant City Engineer  
Bryan McAlister - Resident, Cty Engineer  
Catharine Bramkamp - resident  
Kyle Spaulding - business owner  
Mary Lehmberg - resident  
Barbara Hartnick - Resident  
Kim Coughlan - Business owner  
Peggy Wright - Resident and Business owner  
Elias Funez - media  
Reinette Senum  
Chuck Durrett  
Valerie Moberg  
Catrina Olson

### *Members of FoNC in attendance:*

Bethany Celio  
Rachel Tuck  
Becca Warner

## Pedestrian Friendly Commercial Street: Community Workshop

September 24, 2018

**Facilitated by Members of FONC**

### Post It Note - Design Preference Activity

During the workshop we compiled a group of photos that depict public spaces around the world. People were asked to place post its next to the photos they liked, or an element/design/use they liked, and they could write down on the post it to elaborate their thoughts.

#### **Some interesting takeaways from this exercise included:**

- There were a LOT of post its on the photo of the Strøget (smaller scale one, not where it widens up)
- There were also a LOT of post its on the photo with curvy seat wall planters and grass
- People loved the games photos and safe places for kids to play
- People love the outdoor café style seating with greenery
- People loved the ones with shade and trees
- There were no post its on the shared street with a car in it and people shopping

Place to  
demonstrate



Interactive  
games to  
encourage  
participation

games

games, ease  
social  
interactions





SHADE

Natural  
shade

Shade

Natural  
shade

Natural  
shade

Shade

Shade  
+  
Winter Seating

Democracy can happen here.



NA for  
NC

Stage  
for  
Events

performance  
area





Performance  
Space ✓✓



Places for  
community to  
appreciate  
town / spend  
time in town

→  
Grow  
veggies in  
the planters!

Green  
Plants

Seating &  
plants  
incorporated

Green-  
Planters  
Sitting

dual  
purpose  
seating/  
planters





Shade -

Shade

shade  
& seating

great  
shade,  
comfortable  
area



Sun Shades

sun shades  
are great  
where trees  
aren't viable



Shade



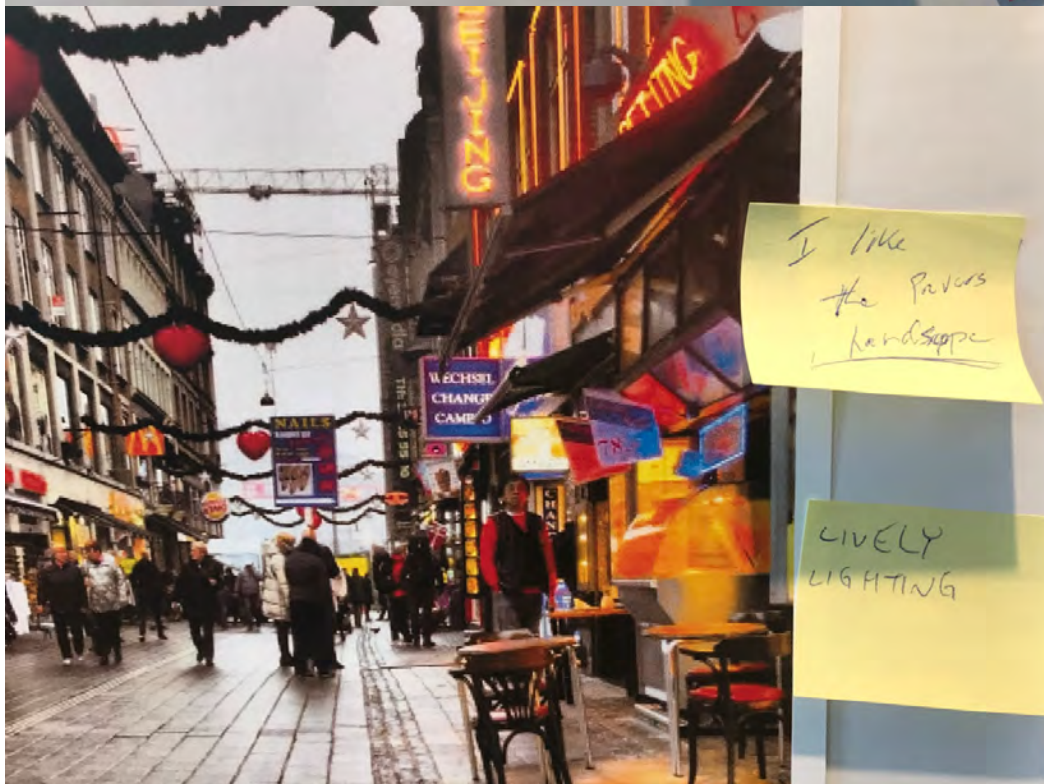
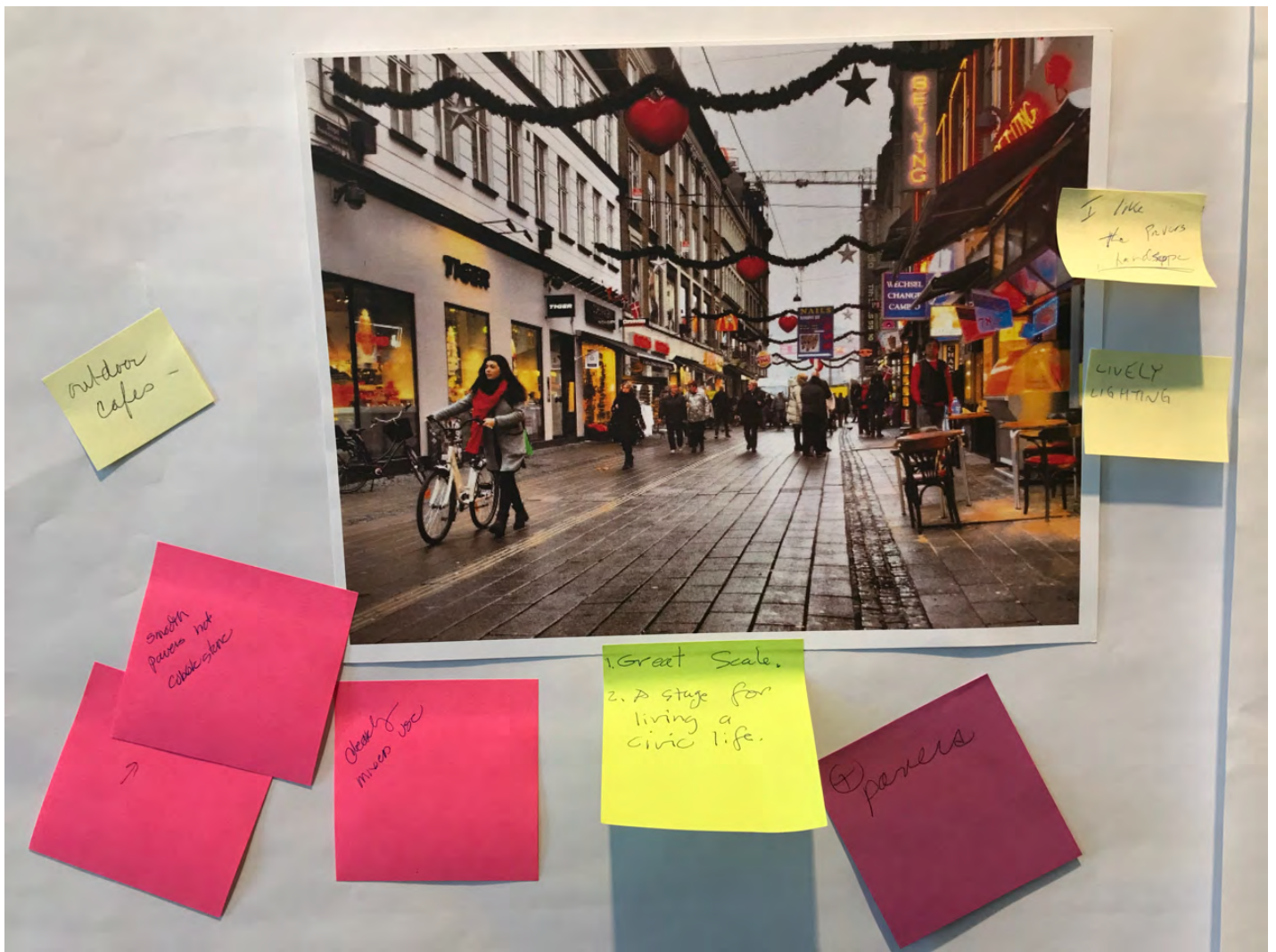
1. Democracy happens here before the Aukward Posium at City Hall. Things get worked out ahead by listening to each other.



Culture, Jazz mural, art, kids feeling free to play

1. Kids  
2. Kids  
3. Kids  
yes









Fun 2-D  
DESIGN  
FEATURES

or space  
for chalk art?





Space for folks to appreciate our town + spend time in town

Wooden  
benches  
& seating

1. An excellent blank pallet to start with



Cultural  
display

love  
cultural  
display,  
dances,  
indigenous

out door  
dinning





Outdoor  
Cafe ✓

Life &  
Sustenance  
in Public  
Space Auto

More  
Public

Spill over  
into sidewalk



greenery





⊕ paving  
bikes out  
of way

N/A  
Scale

Bike  
Racks



Interesting  
paving

N/A  
too big



a alamy stock photo

CTNHTR  
www.alamy.com

Outside  
Seating for  
dining

Seating

clean!  
outside  
eating!

Nice space  
connected  
to community

For  
outside seating  
but not specific  
to just the restaurant



Intertastic  
outdoor  
lighting

Yes  
to open  
market  
space

Allows  
different  
uses



1. CLUTAS -  
discussing  
two issues  
of the day

fun  
space

PLAY / SEAT  
STRUCTURE



play  
space

play space

play  
space



Kids can  
walk in street  
safely + bricks +  
green

Nice  
Scale



Shade  
slow one  
way

shade  
trees  
brick  
walkway

Shade  
Trees  
11

1. GREAT  
SCALE!



shade!



1. Sustance  
&  
Life





more  
light for  
safety



storytime!  
♡

1. Culture.

shade  
&  
cultured  
activities

Planters,  
kids  
playing

PLANTERS IN  
STREET =  
GREENERY

ohio waffle!



Public  
Gatherings

Public  
Gatherings





love  
outdoor  
yoga!  
Place for people  
to be healthy and  
together

GROUP  
ACTIVITY



Public Art

A/A  
As Here

Architecture  
on People  
with history  
of area

Promenade  
type space

Space for  
folks to gather,  
next up

## Below are quotes from the post its

- *Place to demonstrate*
- *Games to encourage participation, ease social interaction (3 on the chess picture, one post it for the shoots and ladders game.)*
- *Space for folks to gather, meet up (1 for strøget)*
- *Public Art (1 for strøget)*
- *Architecture in keeping with history of area (1 for strøget)*
- *Shade!! Natural shade and planter seating (7 - wow this was popular)*
- *Stage for events*
- *Performance area*
- *Democracy can happen here*
- *Need signs directing to public restrooms*
- *Outdoor cafes*
- *Smooth pavement, not cobblestone*
- *Great scale (i.e. of building heights to street width)*
- *A stage for living a civic life*
- *Clearly mixed use*
- *I like the pavers / landscape*
- *Lively lighting*
- *+ Pavers*
- *Fun 2-D Design Features*
- *A space for chalk art?*
- *Space for folks to appreciate our town and spend time in our town (showing the NC Boardwalk)*
- *Wooden sidewalks & seating (showing the NC Boardwalk)*
- *An excellent blank pallet to start with (showing the NC Boardwalk)*
- *Love cultural display, indigenous dances*
- *Cultural Display*
- *Outdoor dining*
- *More doable (showing euro streetside cafe)*
- *Spill over into sidewalk*
- *Outdoor Cafe v*
- *Life and sustenance in public, sans autos*
- *Greenery (pearl street)*
- *Performance space*
- *Places for community to appreciate town and spend time in town*
- *Can grow veggies in the planters!*
- *Plants*
- *Seating & plants incorporated*
- *Green - planters seating*
- *Dual purpose seating / planters*
- *Shade & seating*
- *Great shade, comfortable area*
- *Shade (2)*
- *Sun shades*
- *Sun shades are great where trees aren't viable*
- *Shade*

- *Democracy happens here before the awkward podium at City Hall. Things get work out ahead by listening to each other.*
- *Marketplace feel*
- *Seats*
- *Not gravel / sand ground*
- *"I really like this seating but how to mitigate for unwanted evening activity?"(showing curvy, wooden slat benches)*
- *Culture, jazz mural, public art, kids feeling free to play*
- *Kids, kids, kids - yes*
- *Nice scale*
- *Bike Racks*
- *+ Paving and bikes out of the way*
- *Interesting paving*
- *Outside seating for eating*
- *Seating*
- *Clean! Outside eating!*
- *Nice space connected to commercial*
- *Outside eating but not specific to just the restaurant*
- *Interesting outdoor lighting*
- *Yes to open market space*
- *Allows different uses*
- *Civitas - discussing the issues of the day*
- *Fun space*
- *Creative play / seat structure*
- *Play space (3)*
- *Kids can walk in street safely + bricks + green*
- *Nice seating (concrete blocks)*
- *Great scale!*
- *Shade (from trees)*
- *Shade trees, brick walkway*
- *Shade, slow one-way*
- *Sustenance and life (showing outdoor market with fruits)*
- *More light for safety*
- *Storytime!*
- *Culture (with the VBC magician)*
- *Shade and cultural activities (with the VBC magician)*
- *Planters, kids playing*
- *Planters in street = greenery*
- *This works! (showing the kids in the street playing with bubbles)*
- *Public gatherings (2) - (showing telluride street community dinner)*
- *Group activity (showing the outdoor yoga)*
- *Love outdoor yoga! Place for people to be healthy and together*

## Notes from: Visioning Activity Workshop One

***Prompt: After looking at all those photos of public spaces, what did you like and what would you like to see here in Nevada City?***

Community member (Dianna Gamzon) would like to see...

- a sand box, chess game.
- This gets people excited and encourages participation of all ages
- Back East - example of lots of edible landscaping like lettuce

Mary

- Different pavements - colors, shapes to show it's not a "typical" street

Chuck Durrett (community member, architect, works on commercial street)

- Thrilled by photos, especially those where people are talking to each other. Very democratic culture - people are able to resolve problems before they get to city council. Places without "groveling" to the powers at be.

Catherine Bramkamp (arts council)

- We love tiny European villages because they're built for people.
- Human scaled streets
- But no cobblestones as it's not ADA friendly
- Smooth Pavement
- Focus on CA Cultural Arts District

Community Member (Audrey)

- People come here because of the historical charm
- What are we missing? Wooden Benches, Textural Elements

Peggy Wright (merchant/business owner on lower Main Street - Treats)

- It's great that people sit by the stores
- How do we "block off" the street to cars in an inviting way?
  - Seating
  - Greenery
  - Bollard
  - Expressed a desire for inclusion down the road! Inviting!
  - "Sense of termination"

Steve (community member)

- "Love getting outside" with "places to sit"
- It's getting HOT (this was late July) - need shade to go to on a 90 degree day.
- Large trees are great, but are they feasible?
- What about extending this to Robinson Plaza / Callahan Park?

Catherine Bramkacmp

- What about using the Parking lot next to Three Forks? This could end up being the square!
- How do we make this attractive? Shade, Dining amenities
- Are we going to incorporate Broad Street? It's "ugly" - city beautification could spread naturally, one phase at a time. See what works and implement incrementally
- Permanent Performance Space
- Shade
- Missing: Sculpture, water features

**Prompt: What other public places have you experienced that are inspirational?**

- Tivoli Gardens
  - Activities
  - Parades
  - Plants
  - It's lively
- Main streets in Denmark are walking streets
  - Place for kids and elderly.
  - 24/7 closure except for deliveries
- Washington Square, NY
  - Spontaneity
  - Music
  - Gathering
- Lisbon (the historic / old section), Portugal
  - Narrow streets - can't get cars through
  - Eat on the streets
  - Spontaneous
  - It's the culture to be out
- Asheville, NC (Becca Warner, Young community member)
  - Music
  - Big sidewalks

- Spontaneous dancing
- Telluride, CO
  - Lots of historical value
  - Very walkable
  - People take photos in the middle of the street (because of the gorgeous views)

#### *Other notes*

#### **Peggy (Treats)**

- When we were open on York Street, “waiting in line became a Friday night gathering”
- “There is a need to gather in a family-oriented way” (i.e. not a bar)
- B asked “how did you feel about tables out front on York St?” - Peggy responded “We set up the tables, so yes we enjoyed having them there! It built business and [Patrons] could stay as long as they wanted. IT’S GREAT!”
- We would like to keep the flow going all the way down to Main / Commercial Intersection

#### ***Prompt: What design elements could promote business interests?***

- Something to help increase signage about smoking. Awareness regarding smoking joints
- Chuck: Reference to the Strøget in Copenhagen: commercial activity increased by 35%. The scale is just right. It provides places for people to sit. We can be more civilized, rather than eating on the ground... It’s like a warm, cozy, outdoor room. Merchants already pitch in to make it work.
- Reinette: Living walls, like on friar tucks, york street. The Castro, famous LGBT “this happened here” walking tour
- Catherine: Outdoor Seating
- PW: Laminated historical, annotated photos. Dog-friendly areas. Being cognizant of who is using the space. Nevada County history - stamped pavers. Educational elements - good for the kids and good for the tourists!

#### ***Prompt: Events / Programming***

- RT: “Feeling happy encourages business” - Games - Interactive - Great integration of what we want to see in town
- Steve: Parking lot at three forks provides space for games - need room
- Peggy: Some events don’t help businesses as competing products are being sold. Needs sensitivity to not compete. “Art walk does a good job”
- Becca: Themed days, “meet your merchant” would be neat to have this space. Doesn’t need to be vendors in the street. Children’s choirs!
- Reinette: Brooklyn NY, chess games bring people of all ages together
- Catherine: contrast between big events and smaller ones like “uncorked” and “art walk” - could do a locals only event, don’t block off street. Needs a balance.
- Peggy: No wifi - people are on screens too much /all the time, what about a “cell free zone”
- Catherine: Need wifi to promote. Could do a “Locals Unplugged” event
- Becca: could be designed to be engaging, like jenga!
- Reinette: Alternating crossing game.. E.g. “ostrich crossings” and you have to cross the street like an ostrich
- Barbara: re: signage, “NO \_\_\_\_” signs are a turn-off. Like in Portland, OR there’s a “skateboarding OK here” sign
- Could do a “smoke-free zone”

#### ***Prompt: Times - when would you use the space?***

- Evenings and weekends
- Holidays
- Earlier evenings cuz of retirees, 4-10pm



- Organic overlap and Generational phases, could potentially work out as:
  - 4-6pm - older adults
  - 6-8pm - family time
  - 8-12pm - younger adults
- Tuesday, Wednesday: no closure (businesses are closed)
- Thursday - Monday: more tourists

***Prompt: What about Maintenance***

- Miriam: Chinese parking lot
- Cleanup day
- Need closer water hookups - heartwood doesn't have a hose hookup nearby
- Park City M.O.U. example
- This would be bequeathed space, but businesses / community should help take care of it as well. Mandatory?
- How would this system of cooperation be put together?

***Prompt: Open Discussion***

- Lots of enthusiasm about this, but could there be a lack of follow through? Who will manage this? Who would manage the performance space? A volunteer group? Board of tourism? Chamber of Commerce? Parks and Rec Dept?
- Public works can do the street sweeping, volunteers can do the landscaping. Who will be in charge of the closure on a regular basis?
- Reinette mentioned how she and Sonia are the only ones who currently do the maintenance on the boardwalk. She recommends:
  - Have wood, but make it easy to refinish
  - Bulletproof planter boxes (?)
  - Irrigation - timed
- Get buy-in from chamber before the proposal... not necessarily programmed
- Merchants were scared of the Farmers' Market. Saturday mornings were "dead" before
- Phase 1 - this isn't so much vendor-oriented. This is about spontaneous interaction.
- "As a store owner, I would welcome a community gathering space that brings people into town, in front of my store."
- Provide different alternatives

# APPENDIX G

## REPORT TO CITY COUNCIL

August 8, 2018

City of Nevada City  
317 Broad Street  
Nevada City, CA 95959  
[www.nevadacityca.gov](http://www.nevadacityca.gov)

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**TITLE:** Update On Pedestrian Friendly Streets Public Participation Process

**RECOMMENDATION:** Receive and file.

**CONTACT:** Bryan McAlister, City Engineer

**BACKGROUND/DISCUSSION:**

On February 7, 2018 City Council directed City staff to identify and present to the City Council for direction and to the public for input, options for one-way or closed streets for downtown as part of their six-month strategic objectives.

City staff has been working with the Future of Nevada County (FoNC), a citizen group, to develop options for pedestrian friendly streets. The public participation process has been very helpful in considering options for pedestrian friendly streets including partial closure, full closure or one-way streets. This process has included resident and merchant surveys, two public workshops (June 2, 2018 @ 11am and July 24, 2018 9am), and City staff review by Police/ Fire/ Public Works and Engineering Departments. Notices of public meetings were posted in the Union newspaper, and sent by mail to members of Chamber of Commerce and to property owners located along portion of streets Commercial Street and York Street.

Currently the Resident / Merchant online surveys are still open and available for any member of the public to provide feedback (see links on City website and FONC Facebook page). We would like to continue receiving comments through August 15, 2018 and expect to present a summary of public comments to City Council on September 12<sup>th</sup>. If directed by City Council, City staff will develop a proposal for consideration of an improvement project which will be presented in a public meeting sometime in October or November of 2018 for construction in 2019.

Links to Online Survey are provided below:

Merchant survey: <https://form.jotform.com/FoNC/merchant-survey>

Resident survey: <https://form.jotform.com/FoNC/resident-survey>"

**ENVIRONMENTAL CONSIDERATIONS:** None.

**FINANCIAL CONSIDERATIONS:** Not applicable.

**ATTACHMENT:** None